Community Engagement & Outreach Efforts 2022

In 2022, the Vision Zero Team engaged with more than 3,000 people in person. These activities included:

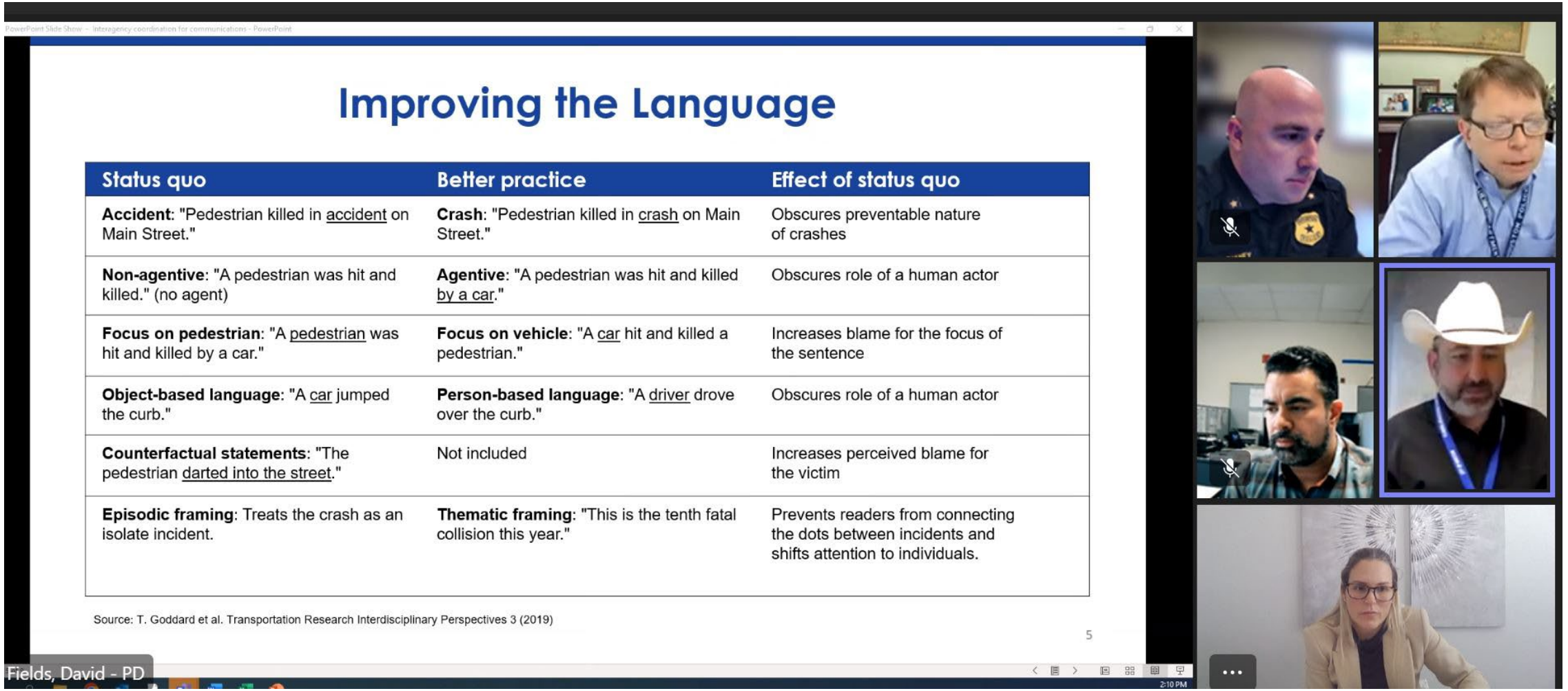
- Two Mayor's Special Events:
    - o Tour de Houston and,
    - o Mayor's Back to School Fest.
- Hosting the World Day of Remembrance for Road Traffic Victims in front of the City Hall.
- Hosting the Premier of the SIDETRACKED Documentary in collaboration with AAA and HPD. This documentary is focused on distracted driving, featuring a behind-the-scenes look at the challenges of law enforcement along with interviews with victims, behavioral experts, patrol officers, and others.
- Presenting the Vision Zero Program and Action Plan to Superneighborhoods, traffic safety agencies, consultants, and institutions.
- Accepting media interviews in English and Spanish (in person, for podcasts, and on radio).
- Supporting six Bike Rodeos and Bicycle Safety workshops around the city, in partnership with Harris County Health Department, Harris County Precinct 1, AAA, Texas Children's Hospital, Bike Houston, TxDOT, and Greater Northside Management District.
- Attending several Community Events including Bike to Work Day, Tour de Northside, four National Night Outs, Starry Night at the Chinese Community Center, Health and Educational Fairs at the Consulate of Mexico, Houston Public Library events, and others.
- Participating as guest speakers for the Vision Zero Texas Cities Summit.
- Supporting two Bike Lane Pop-Ups

Community Engagement - Public Events

Collaboration with Agencies

Presentations & Press Conferences Related to Vision Zero

Interagency coordination for communications



Mayor's Back To School Fest

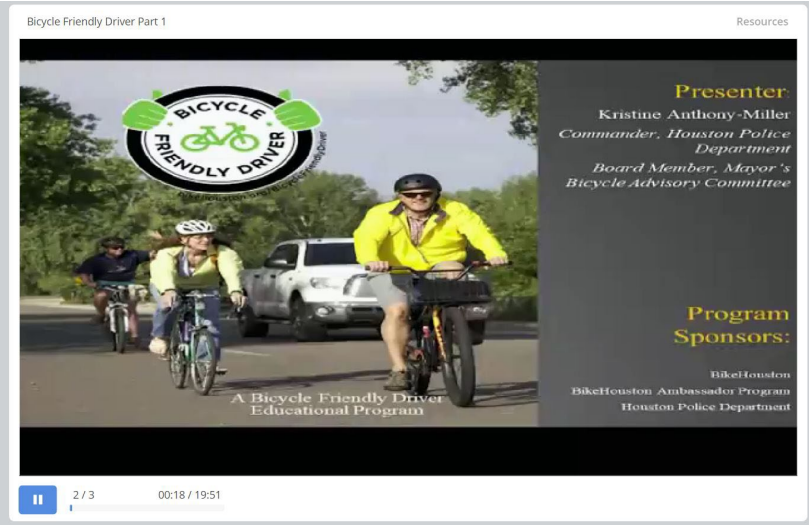
Collaboration Vision Zero Texas Cities

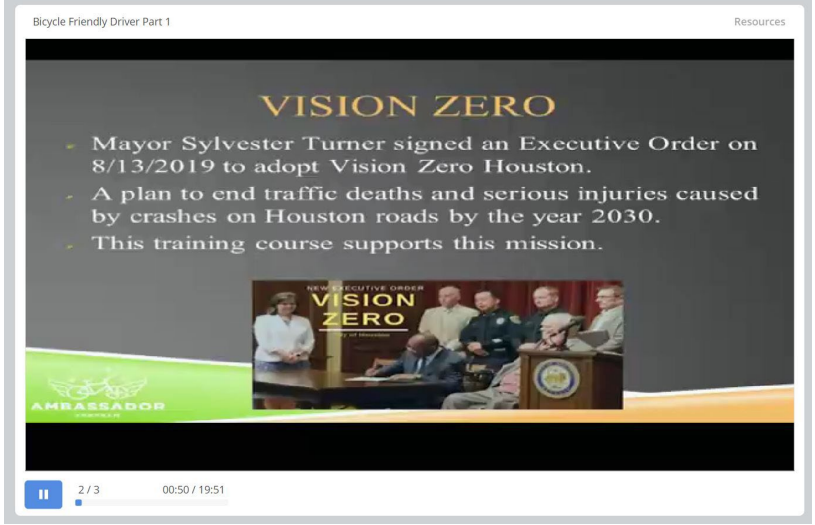
Be Well / Safe Routes to School – Acres Home

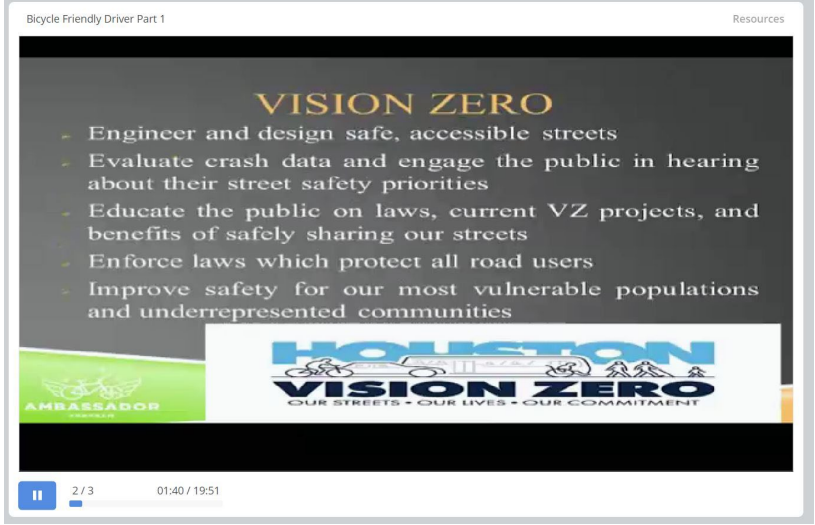
Project at Garden City Drive – Acres Home

Bike Rodeos & Bicycle Workshops

Safety Trainings:
HR Bicycle Safety / Sidetracked documentary







National Night Out - Helmets for Kids

Improving Safety in our Streets

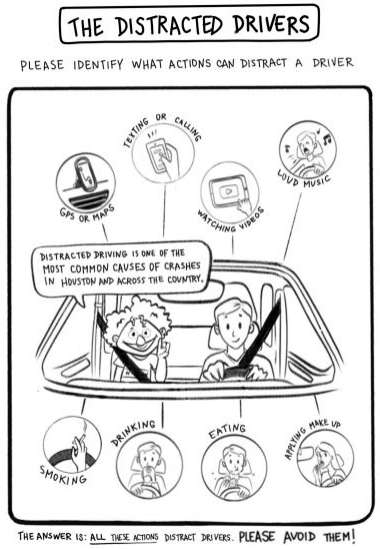
Bike Lane Pop-Ups

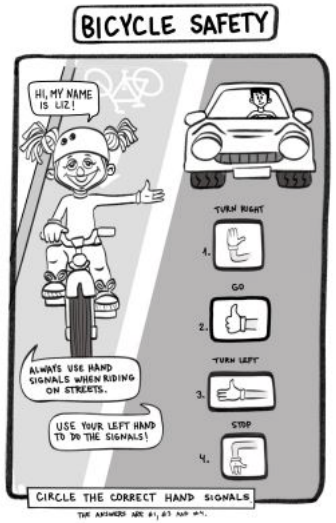
Residents involved in Streets Projects

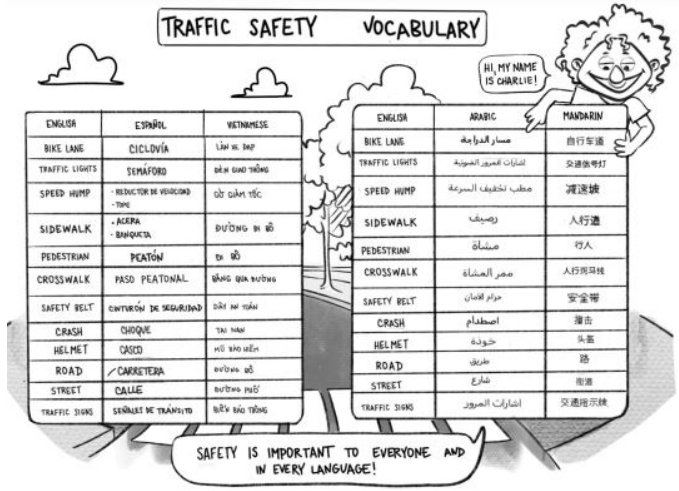
Schools involved in Streets Projects

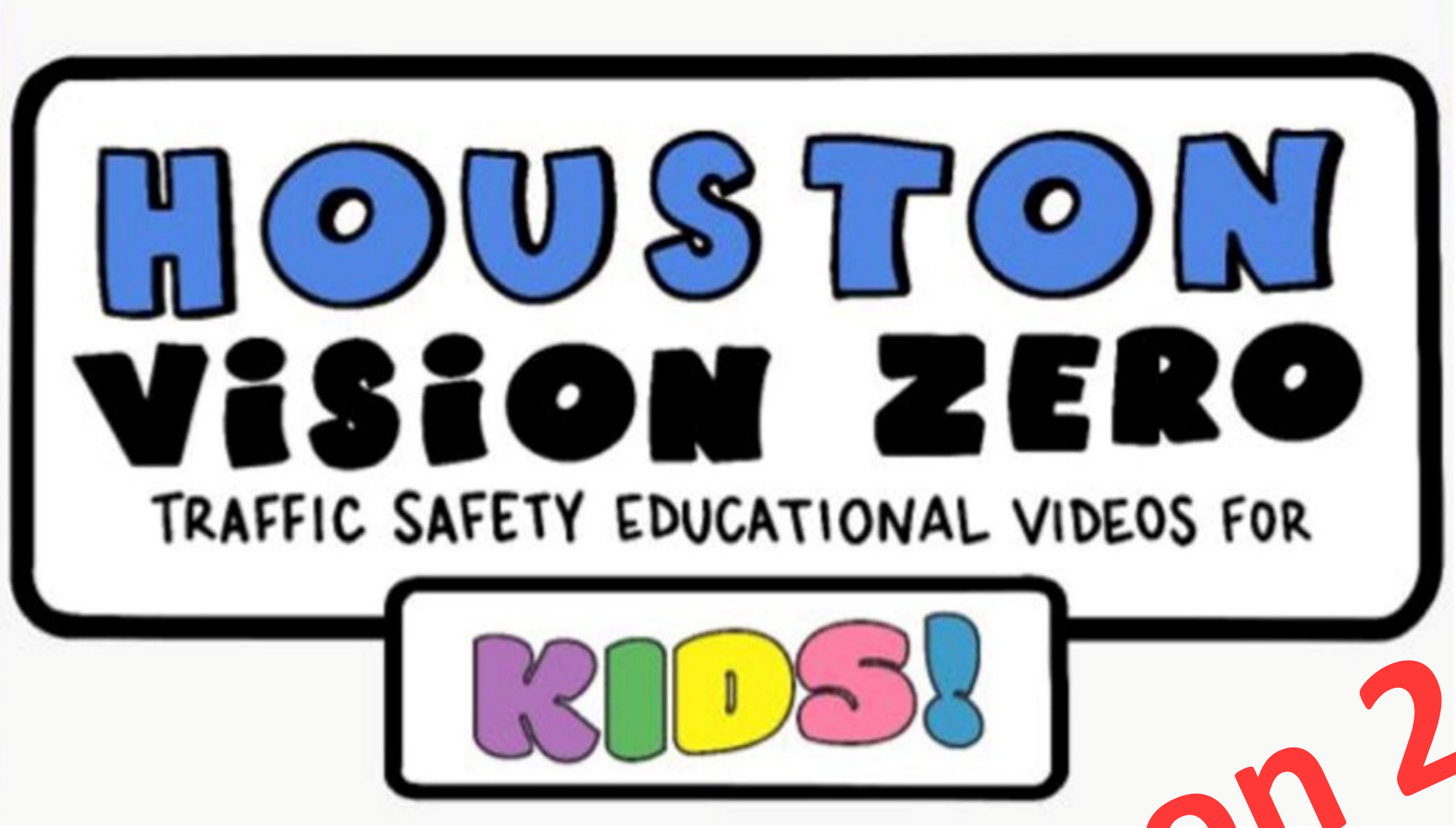
World Remembrance Day of Road Traffic Victims

Vision Zero Coloring and Activity Book








HOUSTON
VISION ZERO
TRAFFIC SAFETY EDUCATIONAL VIDEOS FOR
KIDS!

Soon 2023

Liz
Neil
Charlie

Thank You

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