

**CERTIFICATE OF APPROPRIATENESS**

**Applicant:** Jude P. Auzenne, owner, Tom Christie, agent

**Property:** 225 Main Street, Lot 7, Tracts 6,6A and 9A-1SSBB Subdivision.

**Significance:** Contributing Neoclassical building, constructed circa 1904, located in the Main Street Market Square Historic District. 225 Main is on the contemporary, attached 7 level parking garage which serves 201 Main Street (historic portion of tract).

**Proposal:** Alteration – Sign

- Reduction of signage to rebrand, 28.53sqft
- Internally illuminated acrylic channel letter and logo
- Flush mounted to building with 3/8" x 5' embedded minimum wall fasteners to concrete façade (non-historic portion of building) existing holes will be repaired and repainted to match.

**Public Comment:** No public comment received at this time.

**Civic Association:** No comment received.

**Recommendation:** Approval

**HAHC Action:** -

APPROVAL CRITERIA

ALTERATIONS, REHABILITATIONS, RESTORATIONS AND ADDITIONS

Sec. 33-241: HAHC shall issue a certificate of appropriateness for the alteration, rehabilitation, restoration or addition of an exterior feature of (i) any landmark, (ii) protected landmark, (iii) any building, structure or object that is part of an archaeological site, or (iv) contributing building in a historic district upon finding that the application satisfies the following criteria, as applicable:

- S D NA S - satisfies D - does not satisfy NA - not applicable
(1) The proposed activity must retain and preserve the historical character of the property;
(2) The proposed activity must contribute to the continued availability of the property for a contemporary use;
(3) The proposed activity must recognize the building, structure, object or site as a product of its own time and avoid alterations that seek to create an earlier or later appearance;
(4) The proposed activity must preserve the distinguishing qualities or character of the building, structure, object or site and its environment;
(5) The proposed activity must maintain or replicate distinctive stylistic exterior features or examples of skilled craftsmanship that characterize the building, structure, object or site;
(6) New materials to be used for any exterior feature excluding what is visible from public alleys must be visually compatible with, but not necessarily the same as, the materials being replaced in form, design, texture, dimension and scale;
(7) The proposed replacement of missing exterior features, if any, should be based on an accurate duplication of features, substantiated by available historical, physical or pictorial evidence, where that evidence is available, rather than on conjectural designs or the availability of different architectural elements from other structures;
(8) Proposed additions or alterations must be done in a manner that, if removed in the future, would leave unimpaired the essential form and integrity of the building, structure, object or site;
(9) The proposed design for any exterior alterations or addition must not destroy significant historical, architectural, archaeological or cultural material, including but not limited to siding, windows, doors and porch elements;
(10) The proposed alteration or addition must be compatible with the massing, size, scale material and character of the property and the context area; and
(11) The distance from the property line to the front and side walls, porches, and exterior features of any proposed addition or alteration must be compatible with the distance to the property line of similar elements of existing contributing structures in the context area.



PROPERTY LOCATION

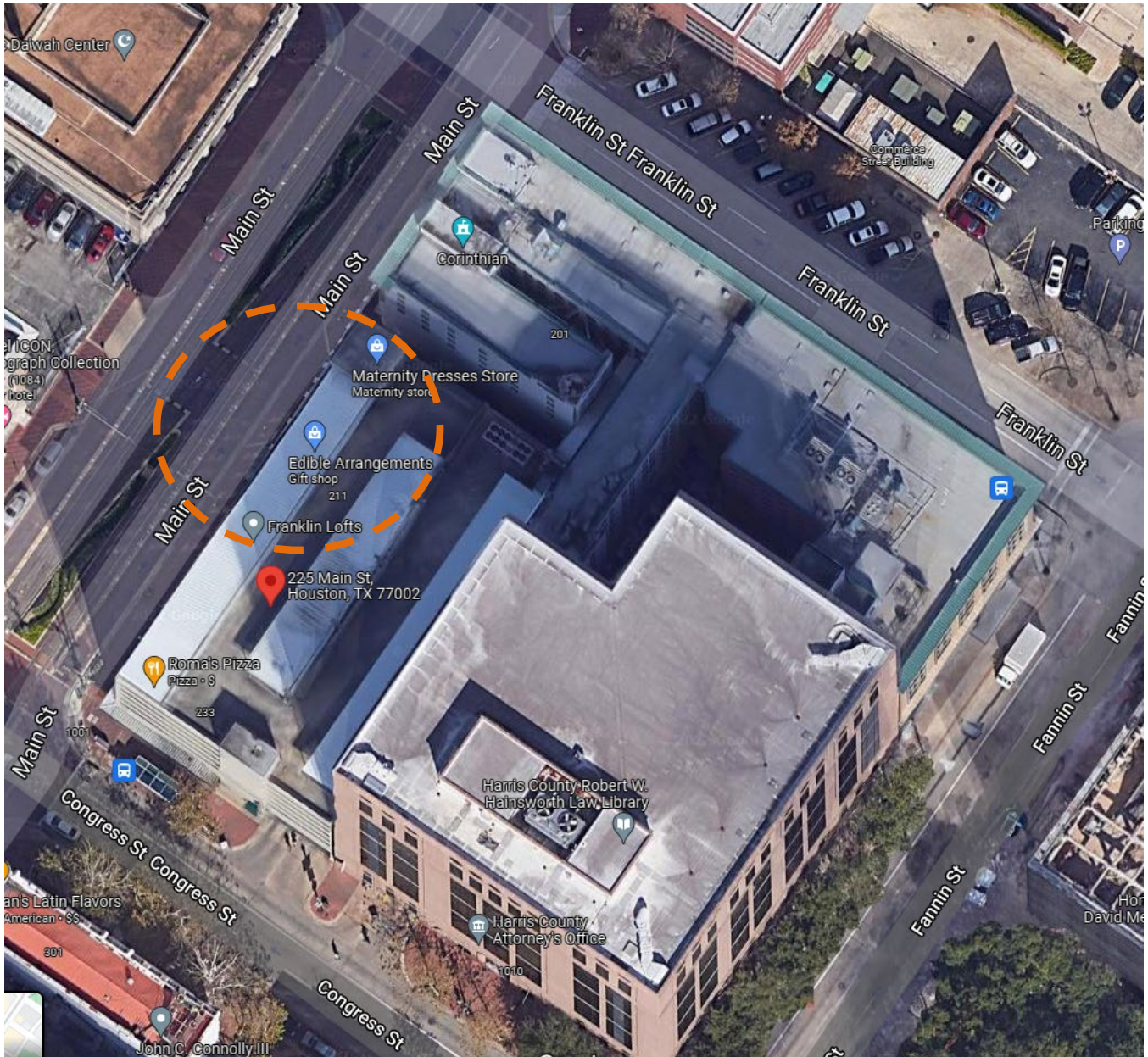
MAIN STREET MARKET SQUARE HISTORIC DISTRICT



Building Classification

- Contributing
- Non-Contributing
- Park

SIGN LOCATION ON LOT



**INVENTORY PHOTO – SIGN IS NOT BEING ATTACHED TO THIS PORTION**



**PROPOSED SIGN LOCATION IN RELATION TO HISTORIC PORTION:**



CURRENT PHOTOS



Proposed Design:



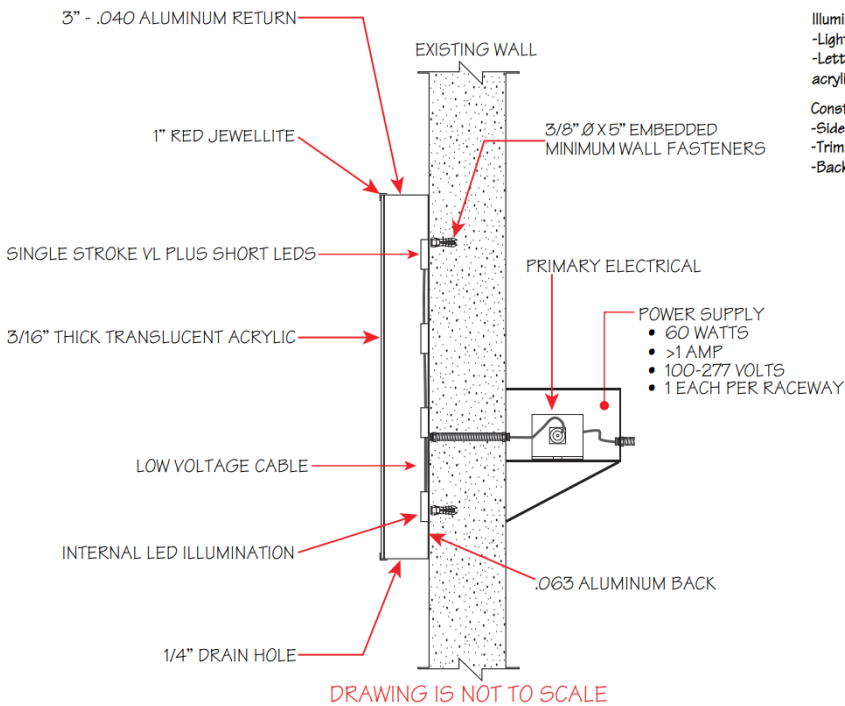
FRONT BUILDING ELEVATION PHOTO:  
PROPOSED SIGN A SUPERIMPOSITION

**Proposed Design:**



Square feet: 28.53 ft<sup>2</sup>  
 Channel letter & logo  
 Internally LED illuminated  
 Flush Mounted to Building

- White Acrylic faces to receive Printed Trans Vinyl — 1st surface
- 3/4" PVC trim to best match Red #186 with Red Returns (#186)
- Returns to be constructed of .040 aluminum
- Best matches to PMS #186/#2146/#144/#109
- LED illumination
- ACM back



**Illuminated Faces:**  
 -Light source: Single stroke VL Plus short LEDs  
 -Letters and logo: 3/16" thick #7328 white translucent acrylic with printed translucent vinyl

**Construction:**  
 -Sides: 3" red returns constructed of .040 aluminum  
 -Trim: 1" red trim around acrylic faces  
 -Back: .063 white aluminum



RE: Historical Preservation Application - Edible #711 - 225 Main St.



Coleman, Amanda - PD  
To Ad Display Sign Systems, Inc.  
Cc kellymauzenne@gmail.com

Reply Reply All Forward

Fri 1/14/2022 4:50 PM

This message is part of a tracked conversation. Click here to find all related messages or to open the original flagged message.

[Message Came from Outside the City of Houston Mail System]

Good afternoon Amanda,

This is Tom Christie with Ad Display Signs, emailing you from an alternate email address because I have reason to believe you have not received any of the previous emails I have sent from my normal email address, which is [tom@addisplaysigns.com](mailto:tom@addisplaysigns.com). I also just tried calling your desk phone, but you must have left for the day; I left a voicemail doing my best to explain the situation, what I think happened.

Please see the below information that you had requested that I have emailed to you from my normal email address, but never made it (if you have a spam-quarantine box, I would recommend checking to see if my previous emails have ended up in there):

- The existing wall sign is non-illuminated, per the business owner.
- We will not be using the mounting holes the existing sign is attached with to mount the new sign, we will patch, seal, and paint the existing sign mounting holes before drilling new holes to mount the newly-proposed sign onto the wall.
- The new sign will be considerably less wide than the previous sign, and you are correct in that it is a rebrand.
- The wall that the sign mounts on is made of concrete, which will be easy for our installers to patch, seal, and paint over to match the rest of the wall.
- Kelly Auzenne has paid the appropriate COA application fee, please see the attached receipt of payment.
- Kelly Auzenne has also made and posted the required COA Public Notice sign in her window with the corresponding COA application number, project type, and meeting date. Please see the attached photo for proof of this.

Thank you and regards,

-Tom Christie  
Permit Manager  
Ad Display Sign Systems, Inc.  
[tom@addisplaysigns.com](mailto:tom@addisplaysigns.com)