



To: Mayor Annise Parker & Members of Houston City Council

Date: December 7, 12

Re: Washington Corridor Pilot Parking Benefits District

Please accept this note as an official endorsement of the Washington Corridor's pilot Parking Benefits District. I am the founder & president of the Wave, Houston's Jitney Shuttle Service.

I started The Wave in 2009 to serve the immediate needs and concerns of Super Neighborhood 22 residents, business owners, property owners, developers, and the City of Houston. The Wave started on Washington, a 2.8-mile stretch hosting incredible amounts of activity. Because of the vast development within the Washington Corridor, parking has become scarce and traffic has increased.

The original goals of The Wave have gone unchanged; to help maintain the quality of life in our neighborhood, reduce traffic, congestion and emission, improve public safety in hopes of improving ease of movement in this and other similar areas. The Wave promotes a more environmentally, socially, and financially responsible means of getting around.

While I support the Parking Benefits District Program, I would like to see first an Employee Park and Ride, and more shared parking lots. I would like to see formal support from the City, the SN, and the businesses for this. If the city will sign, light, and secure the available parking spaces they have in the area, and promote the use of the parking lots, and the businesses support the costs to run the shuttles, and promote the use of the parking lots and shuttles within their physical businesses and within their marketing outlets, then the residents will see relief from people driving deeper into the neighborhood seeking out parking and employees will have a safe and secure place to leave their cars. Although not the same distance or sprawl as the Washington Corridor, this program works quite well in Highland Village already.

I would like to see the revenue from the program help with some of the above mentioned as well as improved sidewalks, street lights, consistent signage, and security.

I encourage you to endorse this program and I look forward to the benefits its implementation will bring to our neighborhood.

Sincerely,

Lauren M Barrash  
Founder & President  
The Wave