



midtown
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**MIDTOWN MANAGEMENT DISTRICT
PARKING BENEFIT DISTRICT
ADVISORY COMMITTEE MEETING
May 15, 2025**

(For Committee Members Only)



MIDTOWN PARKING BENEFIT DISTRICT

ADVISORY COMMITTEE

NOTICE OF MEETING

AGENDA

TO: MEMBERS OF THE MIDTOWN PARKING BENEFIT DISTRICT ADVISORY COMMITTEE OF MIDTOWN MANAGEMENT DISTRICT AND TO ALL OTHER INTERESTED PERSONS:

Notice is hereby given that the **Advisory Committee** of the **Midtown Parking Benefit District** will hold a regular meeting in-person, on **Thursday, May 15, 2025 at 10:00 a.m.** in the **3rd Floor Conference Room located at 410 Pierce Street, Houston TX 77002**, inside the boundaries of the District, **open to the public**, to consider, discuss and adopt such orders, resolutions, or motions, and take other direct or indirect actions as may be necessary, convenient, or desirable with respect to the matters identified on the agenda below.

This meeting is an in-person meeting, that is being made available via video conferencing. Members of the public wishing to attend this meeting may do so in person at the above location or via video conference. To attend the meeting via video conference, please use the following URL:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YTU0MzJjNTAtMzgZMi00OGI4LWE3ZWYtZWl3YjRkODdkMTQ3%40thread.v2/0?context=%7b%22id%22%3a%2264ae36a4-5920-4081-bbb2-c3260f4221e0%22%2c%22oid%22%3a%22ca710cf1-09c1-4ee9-85c4-ccc1ced60182%22%7d

The meeting identification number is **250 867 834 914 9** and the passcode is: **NV33rw2S**. To join, the meeting by phone, please dial **1-872-256-8243**. When prompted, enter the phone conference identification number **359 782 516#**.

AGENDA

1. Call meeting to Order and verify that a quorum is present.
2. Receive Public Comments.
3. Consent Agenda:
 - a. Approve Minutes for the **March 27, 2025**, Advisory Committee Meeting.

4. Updates from ParkHouston
5. Receive project updates and review, discuss, and take necessary action regarding the following, as appropriate:
 - a. Discussion of current and past projects.
 - b. Houston Police Department Bike Patrol Program Update.
 - c. Loud Noise Ordinance Enforcement Update.
 - d. HPD Central Vagrant, Noise & Property Crime Reduction Initiative Update,
6. Proposed Projects:
 - a. Traffic Control Lasers.
 - b. HPD Central Division's Midtown Traffic and Parking Management Initiative.
 - c. HPD Central Division Vagrant & Property Crime Reduction Initiative.
 - d. HPD Central Division's Midtown Bar and Club Inspection Initiative.
 - e. Central Division Loud Noise Reduction Initiative.
7. Announcements.
8. Next meeting date

Parking Benefit Advisory Committee Meeting
Thursday, June 12, 2025, at 3:00pm
3rd Floor Conference Room
410 Pierce Street
Houston, Texas 77002
9. Adjourn.



SEAL

Maggie Segrich,cd

Maggie Segrich, Chair
Midtown Parking Benefit District

Edmund Reybitz,cd

Ed Reybitz, Vice Chair
Midtown Parking Benefit District

If you would like to make public comments at this meeting, please register prior to 3:00 p.m. Registration sign in sheets for those making public comments will be picked up promptly at 3:00 p.m.

**MIDTOWN MANAGEMENT DISTRICT
MISSION STATEMENT**

Midtown strives to provide an economically vibrant urban destination where arts and culture thrive alongside businesses and residents in a safe, active, diverse neighborhood.



**MIDTOWN MANAGEMENT DISTRICT
PARKING BENEFIT DISTRICT ADVISORY COMMITTEE MEETING
MINUTES**

March 27, 2025, 3:00 p.m.

Midtown Management District Offices, 3rd Floor Conference Room
410 Pierce Street, Houston, Texas 77002

The Parking Official was present, and the meeting was open to the public.

1. Roll Call	<p>Maggie Segrich Edmund Reybitz Scarlett Yarborough Giselle Martinez</p> <p>All of the above named were present except Committee Member Irby.</p> <p>Also, in attendance were:</p> <p>Midtown Staff members Chrystal Davis, Maria Irshad, Deputy Director, ParkHouston, City of Houston Administration and Regulatory Affairs Department; Captain Sunny Nguyen and Sgt. Robert Klementich of South Central Division Houston Police Department, Sgt. Chad Wall and Sgt. Jose Segura of Central Division Houston Police Department, Karma Burford of the Houston Citizens Police Academy Alumni Association.</p>
2. Public comments	<p>Ms. Karma Burford of the Houston Citizens Police Academy Alumni Association (HCPAA) gave a presentation on the organization's efforts to support and serve the Houston Police Department and other local law enforcement agencies. She proposed that the PBD Advisory Committee consider contributing a pallet of water to help hydrate officers while on duty. Chair Segrich thanked Ms. Burford for presenting the opportunity and requested that she return to the next PBD Advisory Committee meeting to submit a formal proposal.</p>
3. Consent Agenda	<p>Mrs. Chrystal Davis presented the Consent Agenda.</p>

	<p>A motion to approve the Consent Agenda (Minutes for the September 19, 2024, Midtown Parking Benefit District (“MPBD”) Advisory Committee meeting) as presented was made by Committee Member Martinez. The motion was seconded by Committee Member Irby and was carried by unanimous vote.</p>
<p>4. Updates from ParkHouston</p>	<p>Maria Irshad, Deputy Director of the City of Houston (the “City”) Administration and Regulatory Affairs Department presented the income statement for the MPBD showing year-to-date revenues and expenses for the period from July 2023 through June 2024. She also highlighted amounts allocated for MPBD’s current projects that were approved by the Director of the City’s Administration and Regulatory Affairs Department and the remaining funds available for future projects. Finally, Ms. Irshad stated that the projected revenue of the FY 2026 will be provided to the committee as soon as the information is updated.</p>
<p>5. Current Parking Benefit District Projects</p>	<p>The staff provided an update regarding implementation of the currently approved projects.</p> <ul style="list-style-type: none"> a. Houston Police Department Bike Patrol Program Update. <p>Captain Nguyen stated that in one month, officers report 39 business checks, 3 calls for service, 1 arrest, and 1 accident report. He also stated that officers ride over 15 miles per shift and interact positively with the community. Sgt. Also stated that the results of the HPD Bike Patrol program have led to several felony and misdemeanor arrests and increased citizen engagement.</p> b. Loud Noise Ordinance Enforcement Update <p>Sgt. Segura reported that officers completed 90 burglary motor vehicle inspections, 87 citizens contacts, recovered 1 stolen vehicle, and issued 3 parking tickets and 2 traffic stops in the month of. He further stated that 2 initiatives that were funded by ParkHouston are completed. Finally, Sgt. Wall stated that officers received 63 positive community interactions in March 2025.</p> c. HPD Central Vagrant, Noise & Property Crime Reduction Initiative Update

	<p>Sgt. Segura also reported that there were two squads that patrol the district day and night in 10-hour shifts. He stated that officers have responded to over 34 primary calls and 26 secondary calls. He further reported that in the March 2025, officers made 8 felony arrests, issued 6 misdemeanors, and 3 trespassing arrests. He also stated the there were 5 new felony charges, 4 new misdemeanors, and 15 felony warrants issued in March 2025. Sgt. Wall also stated that officers conducted 53 traffic stops, 71 business checks, and seized 1 handgun and 107 grams of synthetic marijuana.</p> <p>d. Sidewalks Update</p> <p>Mrs. Davis reported that planning efforts continue on the next phase of the Midtown Street Overlay and Sidewalk program. She further stated that the phase consists of mill and asphalt overlay on pavement surface and sidewalks constructed to generally 5 feet width on local streets and 6 feet with on major thoroughfares. She further stated that Truxill Street and Isabella Street overlay and sidewalk improvements are currently in the conceptual design phase.</p> <p>e. Lighting Update</p> <p>Mrs. Davis reported that the CenterPoint Energy field inspection of the proposed installation sites regarding the Midtown Decorative Street Light Installation project, is still pending. The project consists of the installation of 81 new Midtown decorative streetlights in the district. She further stated that more updates will be provided in an upcoming committee meeting.</p>
<p>6. Potential Midtown Parking Benefit District Projects</p>	<p>a. Traffic Control Lasers</p> <p>There was discussion but no action was taken.</p> <p>b. HPD Central Division’s Midtown Traffic and Parking Management Initiative</p> <p>There was discussion but no action was taken.</p>

	<p>c. HPD Central Division's Vagrant & Property Crime Reduction Initiative</p> <p>There was discussion but no action was taken.</p> <p>d. HPD Central Division's Midtown Bar and Club Inspection Initiative</p> <p>There was discussion but no action was taken.</p> <p>e. HPD Central Division Loud Noise Reduction Initiative.</p> <p>There was discussion but no action was taken.</p>
7. Announcements	Next meeting will be Thursday, May 15, 2025, at 10:00 a.m.
8. Adjourn	There being no other business, the meeting was adjourned.

Committee meetings are open to the public. For special needs or information about this Committee, please contact Chrystal Davis at 713-526-7577 or chrystal.davis@midtownhouston.com.

Maggie Segrich
Committee Chair

Date



Midtown Parking Benefit District

May 15, 2025

Maria Irshad, PTMP, MPA

Deputy Director, Administration and Regulatory Affairs

DRAFT

Agenda

- ▶ Midtown PBD Meter and Compliance Overview
- ▶ Midtown Parking Benefit District Fund and Budget
- ▶ Committee Discussion

DRAFT



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Meter Revenue and Compliance

	Nov	Dec	Jan	Feb	Mar	Apr
Meter and Permit Revenue	\$31,519	\$26,421	\$25,168	\$25,425	\$33,198	\$32,795
Meter Transactions	13,854	11,932	11,035	11,390	14,879	14,613
Avg Transactions	\$2.28	\$2.21	\$2.28	\$2.23	\$2.23	\$2.24
Expired Meter Citations	957	465	838	625	789	642

Midtown Income Statement FY2025

MIDTOWN PBD
JULY 2024 to JUNE 2025

	July	August	September	October	November	December	January	February	March	April	Totals	Projection
REVENUE												
Permit Sales	\$0	\$0	\$0	\$0	\$0	\$8	\$0	\$0	\$75	\$22	\$104	\$125
Meter Revenue	\$31,833	\$35,371	\$32,001	\$33,932	\$31,519	\$26,413	\$25,168	\$25,425	\$33,124	\$32,772	\$307,559	\$369,071
GROSS REVENUE	\$31,833	\$35,371	\$32,001	\$33,932	\$31,519	\$26,421	\$25,168	\$25,425	\$33,198	\$32,795	\$307,664	\$369,196
Less meter revenue sales tax	2,626	2,918	2,640	2,799	2,600	2,179	2,076	2,098	2,733	2,704	\$25,374	\$25,374
NET REVENUE	\$29,207	\$32,453	\$29,361	\$31,133	\$28,919	\$24,242	\$23,091	\$23,328	\$30,465	\$30,091	\$282,290	\$343,823
CAPITAL EXPENSES												
Signage	0	0	0	0	0	0	0	0	0	0		
	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Total Capital Expenses	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
OPERATING EXPENSES												
Salaries (\$34,992 per year)												
Maintenance (.50 FTE)	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$17,500	\$17,500
Total Salary Expenses	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$17,500	\$17,500
General/Administrative												
Hardware/Software (\$20,004/year)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Total General/Administrative Expenses	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Credit Card Processing												
Fees (60% PBD Share)	\$764	\$849	\$814	\$814	\$756	\$634	\$604	\$610	\$795	\$787		
Total Credit Card Fees	\$764	\$849	\$814	\$814	\$756	\$634	\$604	\$610	\$795	\$787	\$7,382	\$8,859
Total Operating Expenses	\$2,514	\$2,599	\$2,564	\$2,564	\$2,506	\$2,384	\$2,354	\$2,360	\$2,545	\$2,537	\$24,882	\$24,882
NET INCOME	\$26,693	\$29,854	\$26,797	\$28,568	\$26,413	\$21,858	\$20,737	\$20,967	\$27,920	\$27,554	\$257,408	\$318,941
METRICS												
Meter Transactions	13,988	15,659	13,761	14,641	13,854	11,932	11,035	11,390	14,879	14,613	135,752	162,902
Avg. Per Meter Transaction	\$2.28	\$2.26	\$2.33	\$2.32	\$2.28	\$2.21	\$2.28	\$2.23	\$2.23	\$2.24		
Citations Issued	623	949	876	1005	957	465	838	625	789	642	7769	9323
Projected Revenue Share *												
Total Shareable Revenue (100%)	\$318,941	(Gross less Ops/Capital Exp)										
COH (40%)	\$127,576											
PBD (60%)	\$191,365											

* Projected revenues are based on current levels and are subject to change/fluctuate as the year progresses

Midtown Parking Benefit District Projects

Project Name	Approved	Amount Approved
Open Projects		
Speed Feedback Sign Study	12/20/2023	\$ 40,000
Midtown Bicycle Patrol (6 month pilot project)	5/9/2024	\$ 42,240
HPD Bike Patrol Overtime (South Central)	9/19/2024	\$ 60,000
HPD Bike Patrol Overtime (Central)	9/19/2024	\$ 50,000
Loud Noise Enforcement	9/19/2024	\$ 15,000
HPD Central Vagrant, Noise, Property Crime Reduction	9/19/2024	\$ 15,000
FY25 Total		\$ 222,240
COH Fiscal Year July - June		
FY25 Starting Fund Balance	\$218,471	
Projected Revenue Share FY2025	\$191,365	



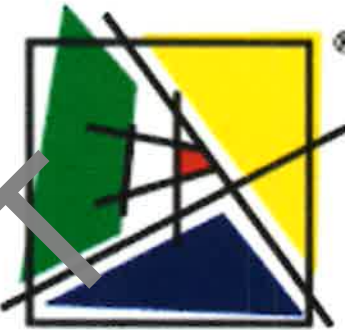
Maria Irshad, PTMP, MPA



832-393-8643



maria.irshad@houstontx.gov



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www.houstontx.gov/parking

Midtown Parking Benefit District Projects

Project Name	Approved	Amount Approved
Open Projects		
Speed Feedback Sign Study	12/20/2023	\$ 40,000
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HPD Bike Patrol Overtime (South Central)	9/19/2024	\$ 60,000
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Loud Noise Enforcement	9/19/2024	\$ 15,000
HPD Central Vagrant, Noise, Property Crime Reduction	9/19/2024	\$ 15,000
FY25 Total		\$ 222,240

COH Fiscal Year July - June

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Midtown Income Statement FY2025

MIDTOWN PBD

JULY 2024 to JUNE 2025

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	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
			\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
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OPERATING EXPENSES												
Salaries (\$34,992 per year)												
Maintenance (.50 FTE)	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$17,500	
Total Salary Expenses	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$1,750	\$17,500	\$17,500
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Hardware/Software (\$20,004/year)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Total General/Administrative Expenses	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Credit Card Processing												
Fees (60% PBD Share)	\$764	\$849	\$768	\$814	\$756	\$634	\$604	\$610	\$795	\$787		
Total Credit Card Fees	\$764	\$849	\$768	\$814	\$756	\$634	\$604	\$610	\$795	\$787	\$7,382	\$8,859
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South Central- DRT

Preliminary Stats for Midtown Management District

Christian Zimbores, SC DRT Sergeant
2/17/2025

Disclaimer: These are preliminary stats ONLY and has not undergone the vetting process.

Loud Noise Initiative

- Time Frame: 2/13/2025-2/16/2025 (1 week)
- On-view Investigations: 87
- TABC Inspections (PASS): 18
- Citizen Contacts: 21
- Primary CFS: 2
- Secondary CFS: 2
- Parking Tickets: 2
- Traffic Stops: 1
- Traffic Warnings: 1
- Relational Policing: 22
- Crime Initiatives: 1

Midtown Violent Crime

Time Frame: 2/3/2025-2/12/2025 (2 weeks)

- Primary Calls: 2
- Secondary Calls: 4
- Offense Reports: 6
- Crime Initiatives: 8
- Citizen Contacts: 23
- Felony Arrests: 1
- Misdemeanor Arrests: 2
- Trespass Arrest: 1
- Felony Charges: 2
- Misdemeanor Charges: 2
- Felony Warrants: 1
- Misd. Warrants: 1
- Traffic Stops: 12
- Moving Citations: 2
- Weapons Seized: 1
- Narcotics Seized: 1 scene

Bike Patrol Initiative

Date	Count of Warnings Given	Count of Businesses Contacted	Sum of Reports Completed
2/6/2025	10	10	0
2/7/2025	7	7	0
2/8/2025	12	12	0
2/9/2025	11	11	0
2/11/2025	12	12	1
2/12/2025	4	4	0
2/13/2025	18	18	1
Grand Total	74	74	2

Midtown Traffic Enforcement

- Time Frame: 2/4/2025-2/13/2025 (2 weeks)
- Traffic Stops: 127
- Moving Citations: 43
- Non-Moving Citation: 94
- Parking Citations: 11

Quote Number 00014431



Prepared By Jenny Coughenour
Phone (913) 428-3280
Fax (913) 492-1703
Email jcoughenour@kustomsignals.com

Address 10901 W 84th Terrace, Suite 100
Lenexa, Kansas 66214
United States
Created Date 1/31/2025
Expiration Date 5/1/2025

Quote To:

Name Sergeant JAMES WOOD
Bill To Name HOUSTON PD TRAFFIC DIVISION
Bill To BUDG-FIN-ACCTS PAY
1200 TRAVIS 17TH FL,BUDG
HOUSTON, TX 77002-1538
USA

Ship To Name HOUSTON PD TRAFFIC DIVISION
Ship To 61 RIESNER ST
ROOM C12
HOUSTON, TX 77002-1538
USA

Product Code	Quantity	Product Description	Sales Price	Total Price
2000	6.00	ProLaser 4 bundle includes a Hogue grip, 8 AA rechargeable batteries with charger (4 of which are spares), USB to PC interface cable, 12V accessory power to USB adapter, and hard carry case. Includes shipping & Handling.	\$2,357.13	\$14,142.78

Totals

Subtotal \$14,142.78
Shipping and Handling \$0.00
Total Amount \$14,142.78

* Applicable Sales Tax Not Included. Seller may charge Buyer a 25% restocking fee.

HGAC EF04-21 Contract

Includes Shipping
3-Year Standard Warranty

Quote Acceptance

Signature _____
Name _____
Title _____
Date _____

Quote Number 00012611



Prepared By Jenny Coughenour
Phone (913) 428-3280
Fax (913) 492-1703
Email jcoughenour@kustomsignals.com

Address 10901 W 84th Terrace, Suite 100
Lenexa, Kansas 66214
United States
Created Date 8/30/2024
Expiration Date 11/30/2024

KUSTOM SIGNALS, INC. TERMS AND CONDITIONS

1. **APPLICABILITY.** Unless otherwise specified in a written bid, quote or contract, the following terms and conditions shall apply.

2. **PRICES AND TAXES.** Prices will be Kustom Signals, Inc.'s ("Seller") prices in effect on the date a purchase order is accepted by Seller, and Seller may change its prices at any time, in its sole discretion. All prices will be F.O.B. Chanute, Kansas, and net of any duties, sales, use or similar taxes, fees or assessments, and do not include shipping, packaging or any insurance costs, all of which are Buyer's responsibility.

3. **PAYMENT.** Unless otherwise provided on the face of the invoice, payment is due 30 days after invoice date in US dollars. Partial payments are not permitted unless authorized in writing. Partial payments will be treated as non-payment. Each invoice is independent from shipping sequence and disputes relating to other invoices. Failure to pay an invoice within 30 days will be considered a default.

4. **DELIVERY AND PERFORMANCE.** Delivery dates are approximate. Seller disclaims all liability for late or partial delivery. Seller may deliver in such lots and at such times as is convenient for Seller.

5. **LOSS IN TRANSIT.** Risk of loss will pass to Buyer upon delivery of the goods to the carrier. In case of breakage or loss in transit, Buyer will have notation of same made on expense bill before paying freight. Seller may reject claims for shortages not made within 15 days of Buyer's receipt of the goods.

6. **TERMINATION. RESTOCKING FEES.** Buyer may terminate this purchase order for its convenience in whole or in part, by written, faxed or telegraphic notice at any time. If Buyer terminates this purchase order for convenience, Buyer will be liable to Seller for Seller's reasonable costs incurred in the performance of this purchase order that Seller cannot mitigate. Unless otherwise specified in advance in writing by Seller, Seller may charge Buyer a 25% restocking fee, if: (a) upon approval by Seller, the Buyer returns any non-defective goods covered by this purchase; or (b) prior to shipment, but after the goods are produced by Seller, Buyer cancels the order for the subject goods.

7. **WARRANTY.** Seller's warranty is provided separately.

8. **LIMITATION OF LIABILITY.** SELLER IS NOT LIABLE FOR ANY CONSEQUENTIAL, INDIRECT, OR INCIDENTAL DAMAGES, OR ANY LOST PROFITS OR LOST SAVINGS, EVEN IF A SELLER REPRESENTATIVE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS, DAMAGES, CLAIMS OR COSTS, NOR IS SELLER LIABLE FOR ANY CLAIM BY ANY THIRD PARTY. SELLER'S AGGREGATE LIABILITY UNDER OR IN CONNECTION WITH THIS PURCHASE ORDER IS LIMITED TO THE AMOUNT PAID FOR THE GOODS.

9. **INDEMNIFICATION.** Buyer will indemnify, defend and hold Seller harmless from all losses, damages, liabilities and costs, including attorneys' fees, incurred or sustained by Seller as a result of any third party claim made against Seller, including a claim by a customer of Buyer, arising from its negligent, reckless, willful, or intentional actions in marketing and reselling the goods.

10. **EXPORT RULES.** Exports and re-exports of the goods may be subject to United States export controls and sanctions administered by the U.S. Department of Commerce Bureau of Industry and Security under its Export Administration Regulations ("EAR"). Buyer shall comply with all laws, rules and regulations applicable to the export or re-export of goods including but not limited to EAR which includes, among other things, screening potential transactions against the U.S. Government's (i) list of prohibited end users, and (ii) list of prohibited countries. Buyer represents and warrants that (i) it has not been charged with, convicted of, or penalized for, any violation of EAR or any statute referenced in EAR §766.25, and (ii) it has not been notified by any government official of competent authority that it is under investigation for any violation of EAR or any statute referenced in EAR §766.25.

11. **MISCELLANEOUS.** These terms and conditions, together with any other written agreement between Buyer and Seller, if any, are the exclusive statements of the parties with respect to the subject matter and supersede any prior or contemporaneous communications; (ii) may not be amended except in writing executed by the parties and will prevail in any case where the terms of Buyer's purchase order or other communication are inconsistent; (iii) will be interpreted and enforced in accordance with the laws of the State of Kansas, without giving effect to principles of conflicts of law. These terms and conditions are: (1) solely for the benefit of the parties, and no provision of these terms and conditions will be deemed to confer upon any other person any remedy, claim, liability, reimbursement, cause of action or other right. Each party consents to the exclusive personal jurisdiction of the state and federal courts located in the State of Kansas for purposes of any suit, action or other proceeding arising out of this Agreement, waives any argument that venue in any such forum is not convenient and agrees that the venue of any litigation initiated by either of them in connection with this Agreement will be in either the District Court of Johnson County, Kansas, or the United States District Court, District of Kansas. If any provision of these terms and conditions is unenforceable, the remaining provisions will remain in effect. No waiver (whether by course of dealing or otherwise) is effective unless it is made in writing and signed by the party to be charged with such waiver. Unless otherwise specified in writing, notices must be given in writing by registered or certified mail, return receipt requested, addressed to:

Kustom Signals, Inc.
Attn: Sales Dept.
9652 Loiret
Lenexa, KS 66219

Quote Acceptance

Signature _____

Name _____

Title _____

Date _____



Central Division
33 Artesian Place
Houston, Texas 77002

Central Division's Midtown Traffic and Parking Management Initiative

Prepared by
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February 3, 2025

Purpose Statement

The Central Division is committed to working collaboratively with all community stakeholders to provide a safe environment for its constituents. The Midtown area, which encompasses part of 1A20's beat, is an area that has evolved and continues to grow in population which brings more people in the area every day. This area is attractive to new residents and businesses which results in an increase in criminal activity. However, there is also another type of crime that although not shown in the statistics brings a danger to the community; that danger is speeding motor vehicles and other different traffic laws that are disregarded. Most of the Midtown area has posted speed limits of 30 miles per hour; however, these limits are regularly exceeded, posing an unnecessary risk to the residents and community from the Midtown area. The targeted area part of Midtown within 1A20's beat will be bordered by the Pierce Elevated to the north, Spur 527 and US 59 to the south, Louisiana Street to the east, and Bagby Street to the west.

The goal of this initiative is to have an increased presence within the Central Division's boundaries of Midtown, to reduce speed, and any other traffic violation through enforcement. Midtown is considered a residential zone with posted speed limits of 30 miles per hour throughout. Vehicles travelling through the area have been shown to be travelling over 20 miles per hour over the posted speed limit. This makes for a dangerous environment for the residents who live in the area. We plan to consistently enforce speed limits and other traffic violations to provide a safer environment for the Midtown residents. By doing so, the Central Division hopes to ultimately improve the quality of life for its constituents.

Targeted Geographical Area

The focus of this initiative will be the Midtown part of 1A20's police patrol beat and surrounding districts if crime is traced back to those respective areas.

The targeted area part of Midtown within 1A20's beat will be bordered by the Pierce Elevated to the north, Spur 527 and US 59 to the south, Louisiana Street to the east, and Bagby Street to the west.

Below is the geographical area which will be the focus of the initiative.



Operational Strategies and Tactics

Enforcement Component

Central Division will utilize radar/laser certified officers and/or sergeants to enforce the posted speed limit on the Midtown Streets. Officers will conduct traffic stops to violators and provide either a citation or education if the circumstance warrants.

Statistics will be made available on a monthly basis.

Proposed Budget, Cost Analysis, and Accountability

The Central Division's Traffic and Parking Management Overtime Initiative will begin when the money is allocated. The initiative will operate for a total of approximately **twenty (20) weeks** with **three (3) shifts per week**. The shifts would be 4-hour overtime shifts with either two officers or one sergeant and one officer.

The cost has been broken down below for three (3) shifts a week. The cost of the initiative has been broken down below:

Weekly Cost								
Bike Patrol Manpower Hourly Cost								
Classified	# of Officers/Sgts	OT Rate	# Hrs	Cost	# Ofc/Sgt Per Day	Daily cost	# Days	Total Weekly Cost
Sergeant/Officer	2	\$80.00	4	\$640.00	1	\$640.00	3	\$1920.00
Admin	1	77.00	5	\$77.00	4	\$77.00	2	\$154.00
					Weekly Expense			\$2074.00

This estimated total cost for this proposal is \$41,480. Actual cost figures may differ slightly due to use of exact overtime rates. The tables above breakdown expected expenses based either two officers or one sergeant and one officer working.

Accountability

Each sergeant and officer will be expected to be pro-actively addressing issues in regard to speeding, other traffic violations, and illegal parking activity during their respective shifts. Sergeants and officers working this overtime program will use a combination of enforcement, citizen engagement and education. Visibility will be of major importance, especially while on traffic stops. The visibility of the lights and marked police car will bring passing vehicles in compliance with the speed limit.

Intended Results

1. Reduce speeding in the area, making it a safer environment for bicyclists, pedestrians, and vehicular traffic.
2. Improve mobility mainly on side streets and thoroughfares by citing and/or towing illegally parked vehicles.
3. Reduce accidents in the area where speed is a factor.
4. Above all, improve the quality of life for residents in Midtown by improving the safety on the roadways.



Central Division
33 Artesian Place
Houston, Texas 77002

Vagrant & Property Crime Reduction Initiative

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February 5, 2025



Operational Strategies and Tactics

Enforcement Component

Central Division's DRT will at least inspect the problematic bars and clubs within Central Division's area of Midtown to try to alleviate nuisance violations. DRT will enlist the help of the Health Department and ARA during these inspections. With these inspections and gaining compliance from the bars and clubs will reduce crime and the fear of crime. The components are education, enforcement, investigation, and environment (target hardening).

Purpose Statement

The Central Division is committed to working collaboratively with all community stakeholders to provide a safe environment for its constituents. Central Division's part of Midtown, which is part of 1A20's beat, is an area that is constantly evolving and growing in population. This area has attracted new residents and businesses which in turn brings in the criminal element. However, there is also a criminal element that is ever present due to the large transient community.

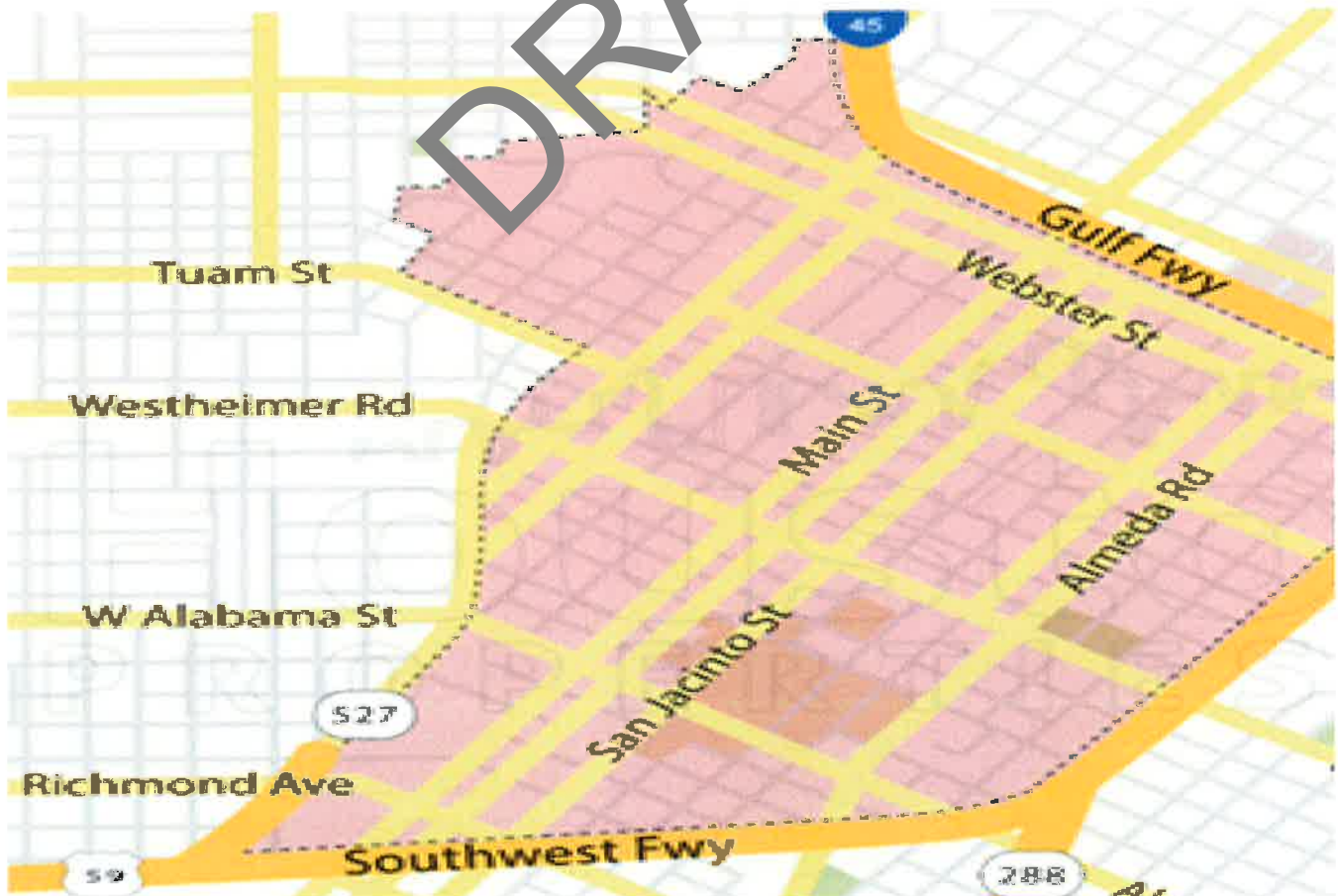
The goal of this initiative is to provide consistent police presence in the target areas to help reduce the prevalence of violent and property crime, and to address vagrant issues. We plan to consistently enforce all laws to create a sustained and unified response. By doing so, Central Division hopes to ultimately improve the quality of life for its constituents and reduce the fear of crime within the community.

Targeted Geographical Area

The focus of this initiative will be the Midtown part of 1A20's police patrol beat and surrounding areas if the crime is traced back to those respective areas.

The targeted area within 1A20's beat will be bordered by the Pierce Elevated to the north, Spur 527 and US 59 to the south, Louisiana Street to the east, and Bagby Street to the west.

Below is the geographical area which will be the focus of the initiative.



Operational Strategies and Tactics

Enforcement Component

The enforcement component will be a significant factor in impacting overall crime in and around the target area. Differential Response Team (DRT) will be tasked with this enforcement. Central DRT will use a hybrid of education and enforcement to combat crime within the Midtown area. The DRT unit will identify problem areas and saturate them with education (for instance, BMV report cards) and will address civility issues via city ordinances and municipal violations. This will include targeting public health nuisances and illegal encampments. Officers will identify burglaries and robberies and conducted follow up investigations to file charges. Convenience stores, service stations, and pharmacies will be monitored, and violations **will be** enforced for loitering and any other criminal activity.

The DRT officers will also focus on the following nuisance offenses: littering, public intoxication, urinating in public, loitering and other state laws or city ordinances that affect quality of life within the community.

Proposed Budget, Cost Analysis, and Accountability

The initiative will start upon approval and will operate for a total of approximately **fifteen (15) weeks** with two **(2) shifts per week**. The cost has been broken down below:

Bike Patrol Manpower Hourly Cost					Weekly Cost			
Classified	# of Officers/Sgts	OT Rate	Hrs	Cost	# Ofc/Sgt Per Day	Daily cost	# Days	Total Weekly Cost
Sergeant	1	\$450.00	5	\$450	1	\$450.00	2	\$900.00
Officers	1	\$75.00	5	\$375	4	\$1500.00	2	3000.00
Admin	1	\$77.00	1	\$77.00	1	\$77.00	2	\$154.00
					Weekly Expense			\$4054.00

This estimated total cost of labor for this proposal is **\$60,810**.

Accountability

Each sergeant and officer will be expected to be pro-actively addressing civility and illegal activity during their respective shifts. Sergeants and officers working this overtime program will use a combination of problem-solving tactics, on-view investigations, traffic-stops, and citizen contacts as tools to prevent criminal activity within the targeted area. Visibility will be of major importance to not only deter crime, but to also show the community that we are diligently doing our part to keep the community safe.

Intended Results

The strategies listed within this initiative such as increased uniform presence during proactive policing, and crime prevention and awareness activities will have a positive impact on the crime rate and calls for service volume within Central Division's area of Midtown.

The ultimate indicator of success for this initiative will be an increase in the level of satisfaction of the citizenry in this area regarding their quality of life and the reduced fear of crime and property loss.

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Central Division
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*Central Division's Midtown
Bar and Club
Inspection
Initiative*

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February 5, 2025

Purpose Statement

The Bar & Club Inspection Initiative will enable the Central Division to address all types of crimes, which include violent crime, nuisance crimes, and traffic issues stemming from the patrons and valet in and around the bars and clubs within Central Division's Midtown areas. With these funds, Central Division's Differential Response Team (DRT) can increase its effort to prevent all types of crimes, including nuisance crimes, by inspecting the bars and clubs for violations and give crime prevention tips to do some target hardening. By completing these objectives, the division can take back the gains that have been lost and reduce all types of crime within Central Division's Midtown entertainment areas. The inspections will focus on code violations, city ordinance violations, TABC violations, and to ascertain if the locations have necessary permits to operate. The DRT officers will also focus on the following nuisance offenses: littering, public intoxication, urinating in public, loitering and other state laws or city ordinances that affect quality of life within the community.

The goals of this overtime initiative are to provide additional police services to the community; to gain compliance with the bars and clubs on city ordinances; to reduce the calls for service workload; to improve the quality of life of the citizens by addressing nuisance crimes; to reduce the fear of crime; to decrease loss of property; to reduce traffic issues; and to reduce the number of violent crimes in the Midtown entertainment district within Central Division.

Objectives:

- Decrease overall crime and traffic issues within the Midtown entertainment district within Central Division.
- Gain compliance with the bar and club with regards to city ordinances and nuisance crimes
- Demonstrate concern for crime by proactively addressing rising crime trends in the targeted areas through positive community interaction. Communicate with area citizenry in the targeted area, discuss concerns and needs, and maintain a positive relationship with individuals and businesses. Officers will engage in crime prevention awareness activities and attend community meetings.

Targeted Geographical Area

The focus of this initiative will be the Midtown part of 1A20's police patrol beat and surrounding districts if crime is traced back to those respective areas.

The targeted area part of Midtown within 1A20's beat will be bordered by the Pierce Elevated to the north, Spur 527 and US 59 to the south, Louisiana Street to the east, and Bagby Street to the west.

Below is the geographical area which will be the focus of the initiative.

Proposed Budget, Cost Analysis, and Accountability

The Central Division's Midtown area Bar & Club Inspection Overtime will begin when the money is allocated and will be worked on a need basis. The goal is to inspect most of the bars and clubs in Central Division's Midtown area totaling approximately ten (10) shifts.

The shifts would be five-hour overtime shifts with one sergeant and four officers.

The cost has been broken down below for two (2) shifts a week:

Weekly Cost								
Bike Patrol Manpower Hourly Cost					# Ofc/Sgt Per Day	Daily cost	# Days	Total Weekly Cost
Classified	# of Officers/Sgts	OT Rate	# Hrs	Cost				
Sergeant	1	\$90.00	5	\$450	1	\$450.00	2	\$900.00
Officers	1	\$75.00	5	\$375	4	\$1500.00	2	3000.00
Admin	1	\$77.00	1	\$77.00	1	\$77.00	2	\$154.00
Weekly Expense								\$4054.00

This estimated total cost of labor for this proposal is \$4,054.00.

Accountability

Each sergeant and officer will be conducting inspections and addressing any illegal activity during their respective shifts. Sergeants and officers working this overtime program will use a combination of administrative inspections, problem-solving tactics, on-view investigations, an education component, and citizen contacts as tools to prevent criminal activity within the targeted area. Visibility will be of major importance to not only deter crime, but to also show the community that we are diligently doing our part to keep the community safe.

Intended Results

The strategies listed within this initiative (increased uniform presence for traffic and crime, crime prevention and awareness activities, and uniformed investigations) should have a positive impact on the crime rates, traffic issues, and calls for service volume within Central Division's Midtown area.

The goal of this initiative is to reduce violent crime in the targeted areas, and specifically at bars and clubs in the Midtown areas. Another real but intangible indicant of success will be the increased confidence of the citizenry in its police department regarding the community's quality of life and reduced fear of crime.



Central Division
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Loud Noise Reduction Initiative

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February 5, 2025

Purpose Statement

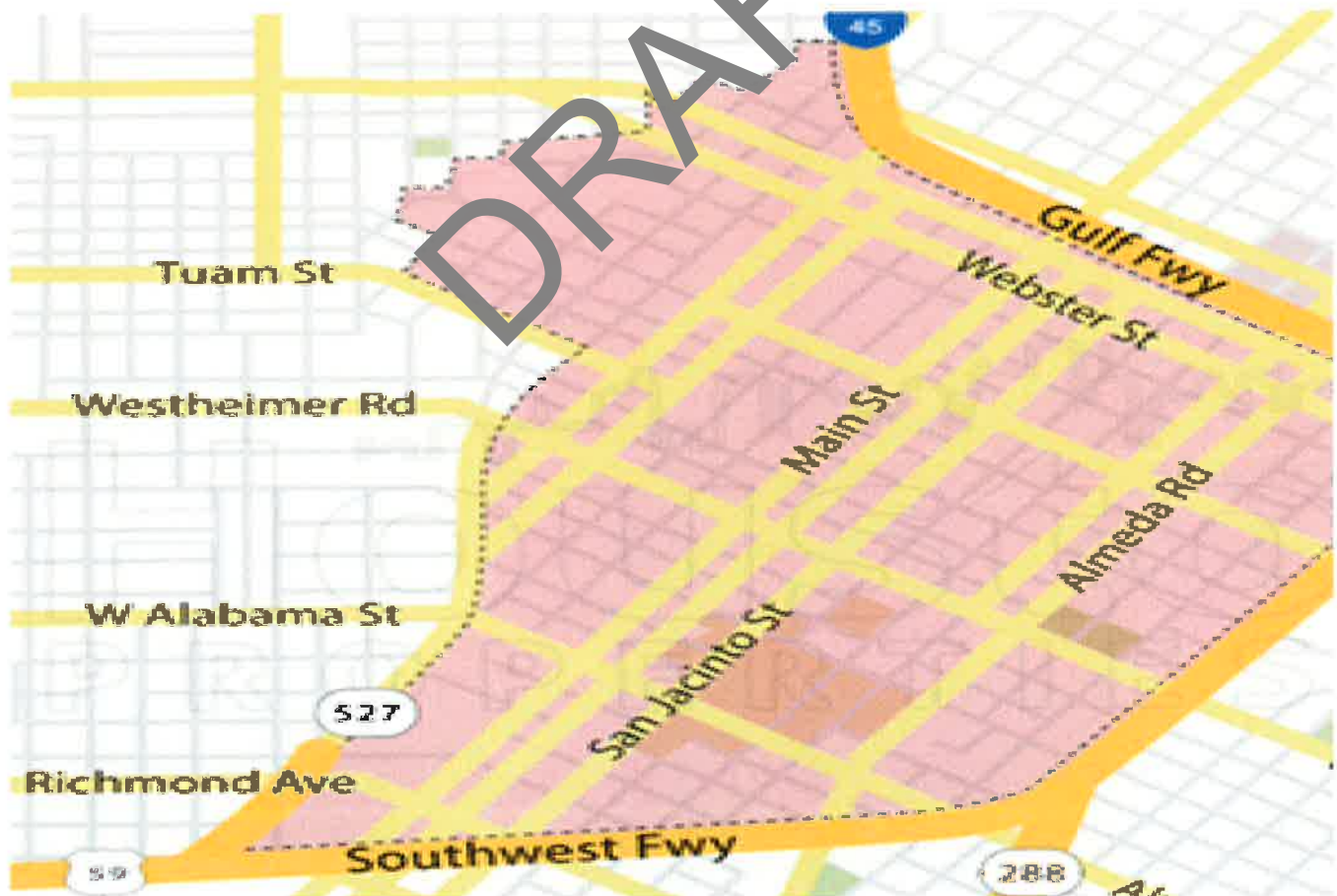
The Central Division is committed to working collaboratively with all community stakeholders to provide a safe environment for its constituents. Central Division's part of Midtown, which is part of 1A20's beat, is an area that is constantly evolving and growing in population. This area has attracted new residents and businesses which in turn brings in criminal activity.

The targeted area within 1A20's beat will be bordered by the Pierce Elevated to the north, Spur 527 and Us 59 to the south, Louisiana Street to the east, and Bagby Street to the west.

The goal of this initiative is to provide consistent police presence in the target areas to create a better quality of life for the residents of Midtown by reducing the loud noise nuisance during the nighttime and peak bars/club hours. Central Division plans to consistently enforce all laws help reduce crime and to ultimately reduce the constituents fear of crime within the community.

Targeted Geographical Area

The focus of this initiative will be the Midtown part of 1A20's police patrol beat and surrounding districts if crime is traced back to those respective areas. Below is the geographical area which will be the focus of the initiative.



Operational Strategies and Tactics

Noise Enforcement Component

The noise enforcement component will impact quality of life for the residents in the targeted area. Central Division officers will use a proactive approach and use sound meters to monitor the decibel levels coming from all the bars and clubs in the targeted area during peak times.

Officers will also monitor parking issues and any other criminal activity in the targeted areas of Midtown.

Officers will monitor the valet at the bars/clubs to make sure these vendors are adhering to the ordinances that govern them and will issue citations if applicable.

Proposed Budget, Cost Analysis, and Accountability

The initiative will start upon approval and will operate for a total of sixteen (16) weeks. The cost has been broken down below:

Weekly Cost								
Bike Patrol Manpower Hourly Cost								
Classified	# of Officers/Sgts	OT Rate	Hrs	Cost	# Ofc/Sgt Per Day	Daily cost	# Days	Total Weekly Cost
Officers	1	\$75.00	5	\$375.00	2	\$900.00	2	\$1800.00
Admin	1	\$77.00	2	\$154.00	1	\$154.00	2	\$154.00
					Weekly Expense			\$1954.00

The estimated total cost of labor for this proposal is **\$31,264.00**.

Accountability

Each officer will be expected to be proactively addressing any loud noise nuisance and deal with any criminal activity during their respective shifts. Officers working this overtime program will use a combination of problem-solving tactics, on-view investigations, traffic-stops, and citizen contacts as tools to prevent criminal activity within the targeted area. Visibility will be of major importance to not only deter crime, but to also show the community that we are diligently doing our part to keep the community safe.

Intended Results

The strategies listed within this initiative such as increased uniform presence during proactive policing, and crime prevention and awareness activities will have a positive impact on the crime rate and calls for service volume within Central Division area of Midtown.

The ultimate indicator of success for this initiative will be an increase in the level of satisfaction of the citizenry in this area regarding their quality of life and the reduced fear of crime.

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