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One World Strategy Group

Strategic Communications Firm

Success Story: Jeri Brooks, One World Strategy Group

One World Strategy Group, (One World) is a Houston-based strategic communications firm, founded in 2004 by Jeri Brooks. One World, a City of Houston certified Minority, Woman-Owned, and Disadvantaged Business Enterprise, offers public relations, public affairs and public engagement services to their clients. One World prides itself in the use of the performance improvement model that helps guide public perception and policy.

One of their many projects included work with the City of Houston's Office of Business Opportunity in executing the first, Hire Me Now! Job Fair powered by Tweet My Jobs! Houston. The team coordinated media and advertisements to draw over 3,300 attendees.



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