



## Awesome Bites

*What if fruits & vegetables could be a fluffy, delicious breakfast treat? Better yet, let's do it without butter, sugar or eggs, so more people can enjoy them.*

### 1st Place Winner Category Service 2016 LiftOff Houston Business Plan Competition

Awesome Bites makes allergy friendly and health conscious treats so delicious that they've been known to "stop crying toddlers." Its products are made with wholesome fruits and veggies instead of sugar, eggs, and butter. All of their "Only of Its Kind" baked goodies have no preservatives, no cholesterol, no GMO and are dairy and soy free. They also have gluten, peanut, and tree nut free option products. The Awesome Bites Company strives to make treats that more people can enjoy and feel awesome about eating.

Jennifer Thai is the Chief Officer of the Awesome Bites Company. She has a Bachelor of Arts Degree in Economics from Rice University, a Master of Business Administration from Duke University. She is a Certified Texas Food Manager and is also ServSafe Food Allergy certified. Jennifer's journey of reinventing treats she felt was safe for her daughter, Aurora, after she had her first allergic reaction to food, resulted in the birth of the Awesome Bites Company.



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