



Long known as one of the country's most affordable places to live, Houston is now seeing the price of homes escalate at five times the rate of income growth. Entry level professionals like teachers, medical workers and police officers who work within the central city are finding fewer options for living near their work. Additionally, low- and moderate-income families with established roots in the inner city are being pushed out by rising property taxes as gentrification pushes through.

To increase awareness of the need for affordable home development in Houston, the **Housing and Community Development Department (HCDD)** has launched an outreach campaign entitled **"Can I Be Your Neighbor?"**. The campaign aims to create a well-informed community discourse through targeted educational presentations and informational materials. "Can I Be Your Neighbor?" is intended to decrease misconceptions and opposition to affordable home development and promote quality homes for all incomes in all areas of Houston.

### Houston Is Growing

Houston will be the third largest city in the U.S. by 2030 <sup>1</sup>

### Housing Costs Outpacing Income

From 2010 to 2015, area median sales price for homes grew 37.9% and median income grew 7.5% <sup>2</sup>

### Low Income Population Is Growing Fastest

From 2000 to 2013 very low and extremely low income households increased by 19.2% while total households increased by 8.8% <sup>3</sup>

### Where You Live Matters

Children whose families moved to better neighborhoods by age 13 had higher college attendance rates and higher future earnings than their peers. <sup>4</sup>

#### HOW CAN I HELP?

##### FIGHT DISCRIMINATION

- Learn about fair housing
- Share your knowledge with others
- File a complaint if you encounter housing discrimination

##### SUPPORT AFFORDABLE HOME DEVELOPMENT

- Advocate for relevant projects at public meetings or by contacting your council member
- Work with the public sector to address fair housing impediments

**Call 832-394-6201**

- To host an HCDD presentation about affordable home development for your group or neighborhood association
- To learn more about fair housing, including your rights as a tenant and responsibilities as a landlord, call 832-394-6240.
- Take a survey to give us your views on affordable homes in Houston. [www.surveymonkey.com/r/SayYesHouston](http://www.surveymonkey.com/r/SayYesHouston)

# SAY YES TO QUALITY HOMES FOR ALL INCOMES, IN ALL AREAS!

[www.houstontx.gov/housing/SayYes](http://www.houstontx.gov/housing/SayYes)



<sup>1</sup> <https://kinder.rice.edu/Keatts061615/> Kinder Institute for Urban Research: Keatts, Andy, "Houston poised to become country's #3 city" June 16, 2015; <sup>2</sup> Texas A&M Real Estate Center: [https://www.recenter.tamu.edu/data/housing-activity/#/activity/MSA/Houston-The\\_Woodlands-Sugar\\_Land](https://www.recenter.tamu.edu/data/housing-activity/#/activity/MSA/Houston-The_Woodlands-Sugar_Land) and 2011-2015 American Community Survey; <sup>3</sup> 2000 Comprehensive Housing Affordability Strategy (CHAS) and 2009-2013 CHAS <https://www.huduser.gov/portal/datasets/cp.html>; <sup>4</sup> <http://urbanedge.blogs.rice.edu/2016/12/05/graduation-rates-housing-prices-and-school-choice/#:WGSUMk0zVaR>