



# TREES FOR HOUSTON'S 1 MILLION TREE GOAL

**2021-2030**





# TREES ARE INFRASTRUCTURE





## RESILIENT HOUSTON

In February of 2020 the City of Houston announced the Resilient Houston Plan, the plan establishes five key “Visions” for Houston as:

- A Healthy Place to Live
- An Equitable, Inclusive and Affordable City
- A Leader in Climate Adaptation
- A City That Grows Up, Not Out
- A Transformative Economy.

To accomplish this vision, the plan calls to plant 4.6 million trees by 2030.



"Trees For Houston is committed to distributing and planting 1 million trees over the next ten years, at no cost to the city, to ensure the success of the Resilient Houston Plan."

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**EXECUTIVE DIRECTOR BARRY WARD**



11 districts  
\_\_\_\_\_ =  
1,000,000 trees

=

more than  
**90,000 TREES**  
in your district by 2030



## 1,000,000 TREES IN 10 YEARS

Trees For Houston is eager to take this next step and present its self as a vital partner for the Resilient Houston Plan. to accomplish this goal Trees For Houston plans to:

- Reforest the miles of plantable esplanades
- Increase distribution to neighborhoods
- Continue partnerships with green spaces both large and small that need tree planting
- Work with each district to distribute trees equitably
- Work with corporate partners to faciliate large scale planting projects







## INCREASED DISTRIBUTIONS

Every Houstonian that needs multiple trees for their home will have access to trees at our new nursey on 34th street



## PLANTING ESPLANADES AND PARKS

Trees For Houston has already begun communicataions with city officials to start list of projects.



## LARGE SCALE PLANTINGS



As more data is released corporate groups are narrowing their interest to mass plantings, kicking off our increased funding needs





# ENVIRONMENTAL NEEDS

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■ Make a highly visible contribution to the quality of life in the greater Houston area

■ Invest in the long-term well-being and beauty of the surrounding neighborhood

■ Reinforce a positive impression and brand association with the citizens of Houston

■ Help reduce air pollutants and promote flood mitigation in Houston



## WHATS NEXT?

Send Trees For Houston a list of your desired planting areas, we will handle all approval, planning, and execution of your projects.

Call or email [knoel@treesforhouston.org](mailto:knoel@treesforhouston.org) to begin planning a distribution in your district.







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