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Parking 101

July 14, 2020

Maria Irshad, CAPP, MPA

Administration & Regulatory Affairs Department





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AGENDA

- On-street parking intro
- Programs
- Violations
- Bike lane parking
- Future
- Questions



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WHAT IS PARKING?

Parking is a service to something else – the trip purpose or generator



Generators include:

- Work
- Shop
- Business
- Social/Recreation
- Sales-Service
- Entertainment
- Education
- Other Transportation Modes (Train, Bus, Air, Rail)
- Medical
- Other



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MANAGING PARKING



- Supply/Demand
 - Curb parking vs off-street
- Fee
- Parking Duration
- Turnover
 - Regulate curb to compliment adjacent land use
- Peak operating hours
- Peak parking hours

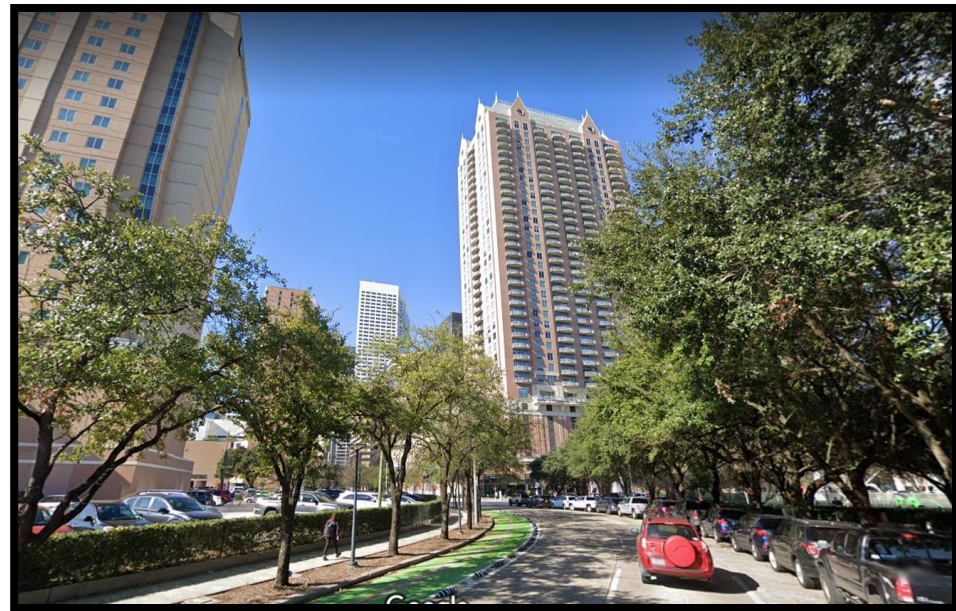


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CURB VS OFF-STREET PARKING



- Complementary relationship
- Underpriced curbside parking results in:
 - Increased cruising
 - Traffic congestion
 - Air pollution
 - Wasted time and fuel
 - Too many cars; not enough customers
 - Traffic congestion





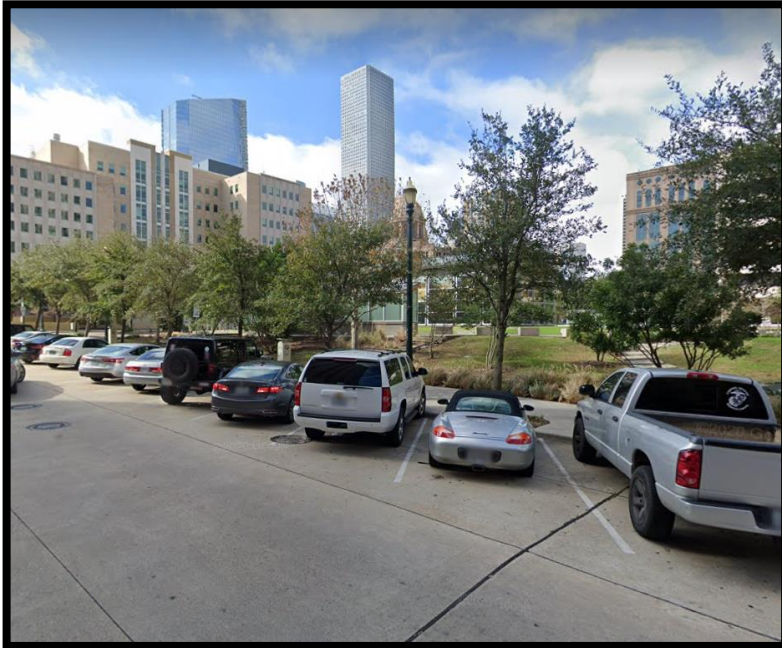
BY THE NUMBERS

- 75 FTEs
- 10,000 metered spaces
- 2.7M - meter transactions
- 190,000 - annual parking citations
- 900 pay stations maintained and collected
- 7 - types of permits
- 185 - Residential Permit Parking (RPP) areas
- 9,000 - 311 service requests
- \$20M - annual revenue
 - \$8M – meters
 - \$9M – citations
 - \$3M – booting/permits/misc
- \$7-9M - General Fund transfer



THE PROGRAMS

- Enforce City and State parking codes
- RPP program – 185 areas
- Community Parking Program – 2 areas
- Parking Benefit Districts – 2
- City Employee Parking & Transit Program
- Volunteer Accessible Parking Enforcement Program
 - Trained 400+ volunteers
 - Volunteers issue more than 8,000 citations annually
- Booting
 - Vehicles accumulating 3 or more delinquent citations or 1 delinquent ADA violation are subject to booting.

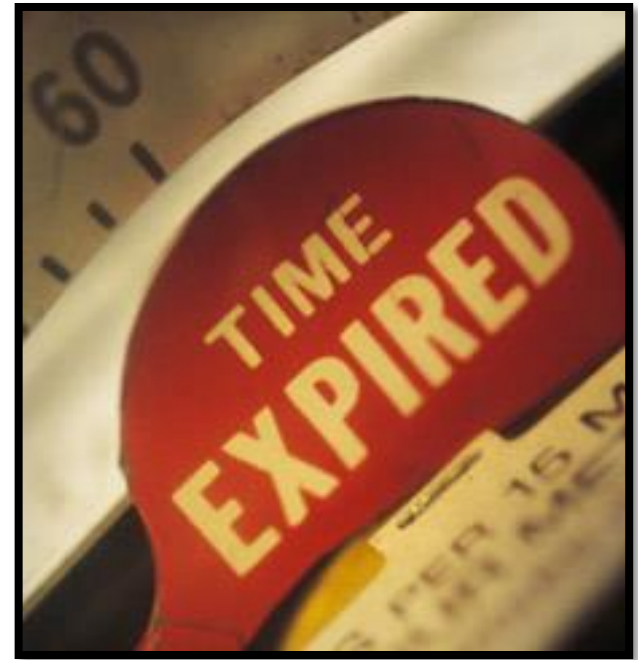




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COMPLIANCE

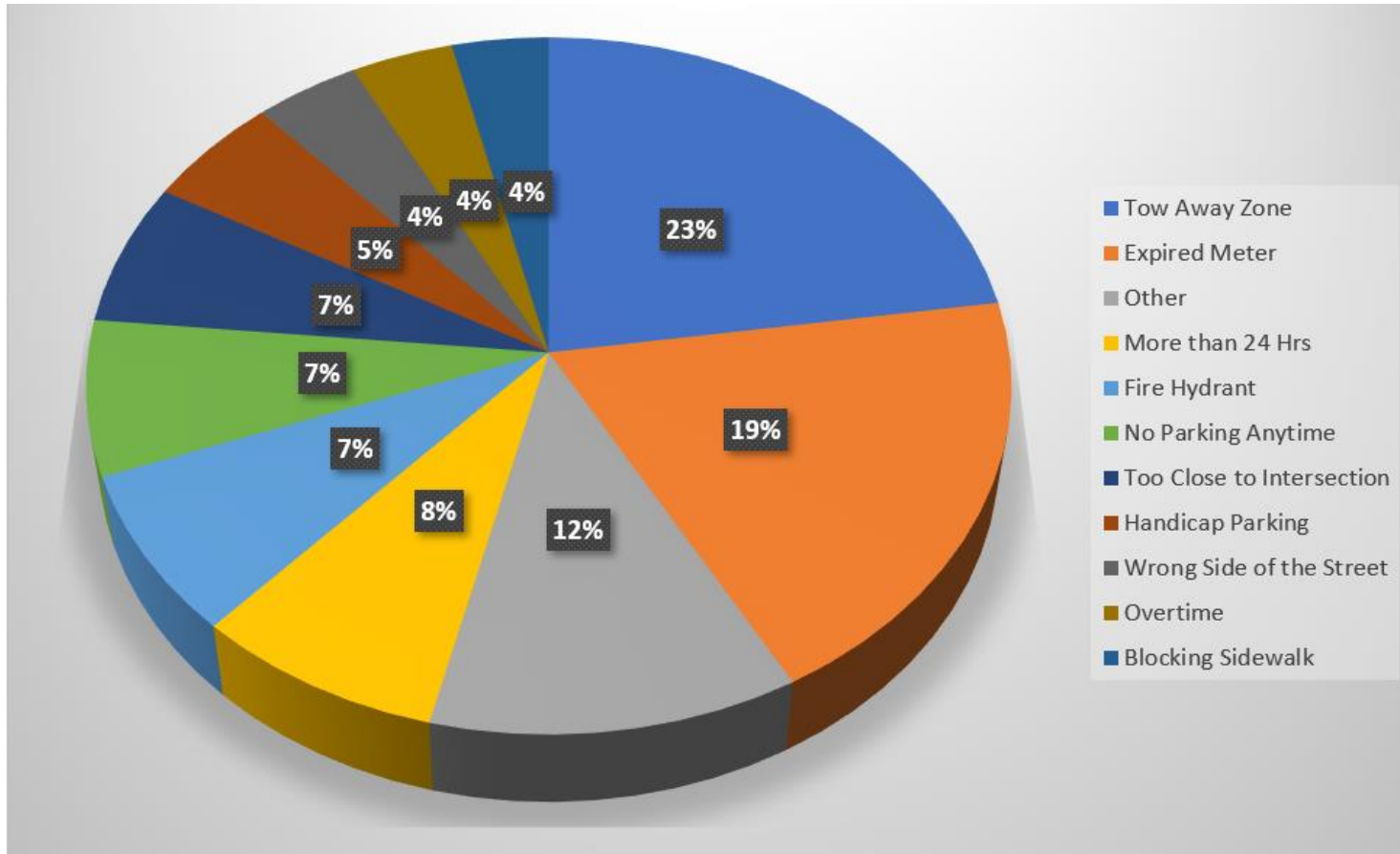
- Goal: Compliance with curbside space management
- Parking Compliance Officers: ambassadors for public safety
- 30 days to contest; 7 days to contest online
- Delinquency on day 30
- Boot eligibility with 3 or more delinquent citations or 1 delinquent ADA parking citation





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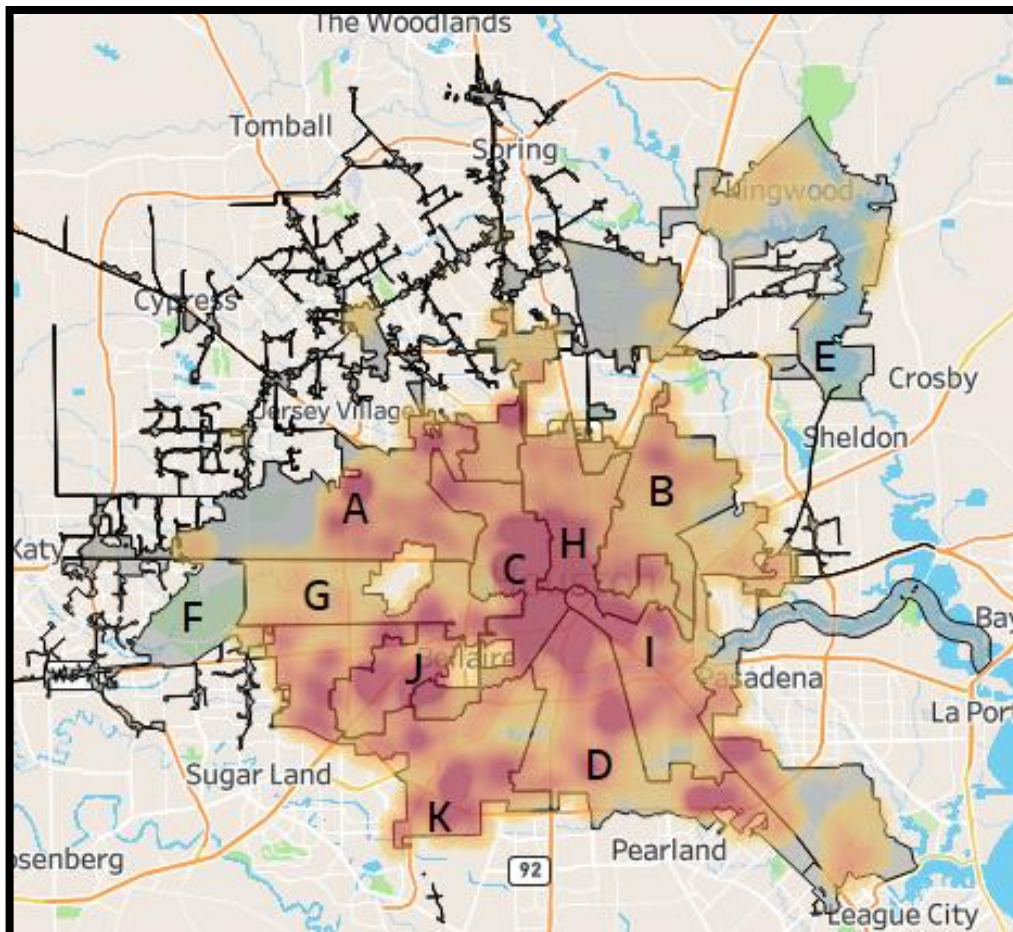
PARKING VIOLATIONS





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311 SRs by Council District

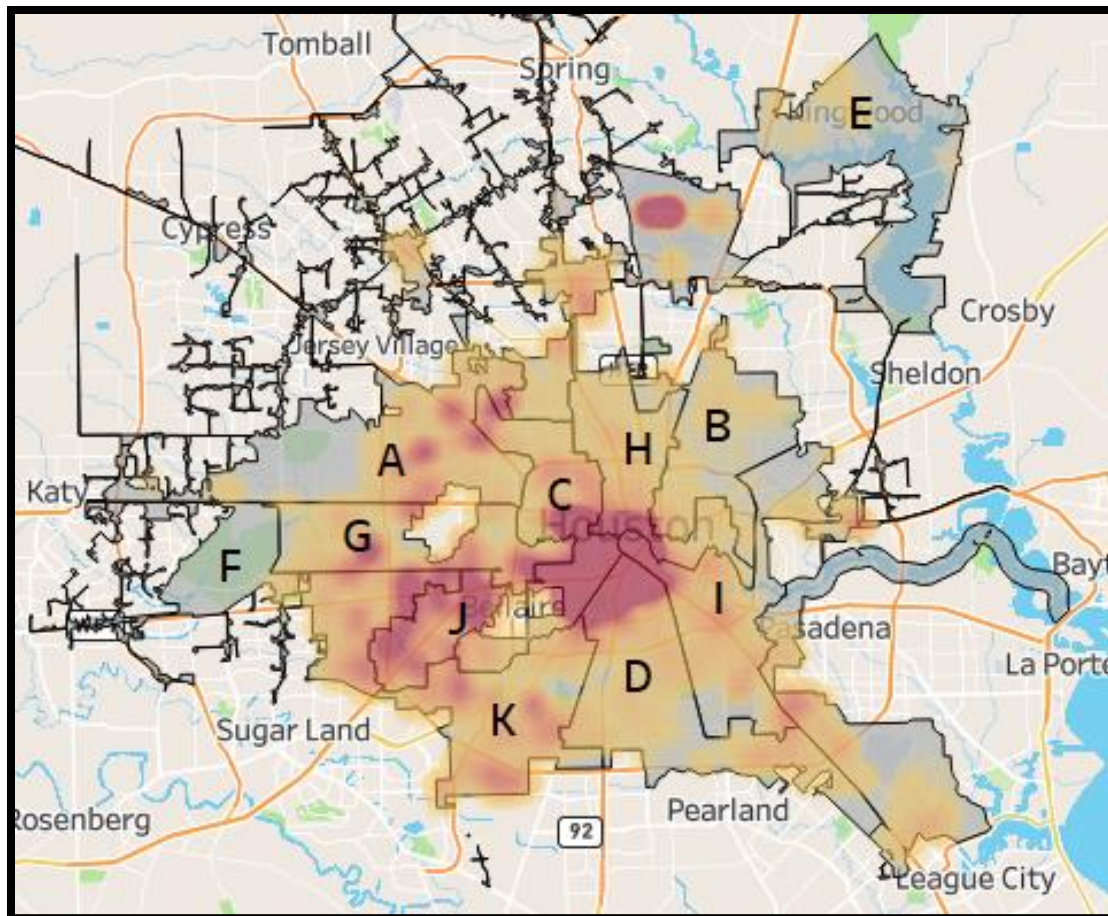


District	FY20 Parking SRs
A	695
B	724
C	1,621
D	1,235
E	458
F	456
G	315
H	759
I	676
J	486
K	816



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Citations by Council District



District	FY20 Citations
A	7,151
B	7,347
C	39,140
D	19,926
E	3,289
F	6,913
G	6,574
H	8,486
I	37,172
J	10,160
K	7,551

PARKED IN A BICYCLE LANE

- High comfort bike lanes enforced with Tow Away signage
- Fine - \$70
- Cannot enforce without signage
- Difficult to track the violation

Recommend approval of ordinance to prohibit vehicles parking in a bike lane

- Recommendation from Bicycle Advisory Committee
- Supports City's Vision Zero goal



PARKED IN A BICYCLE LANE

- Draft shared with the Planning & Development Department, Municipal Courts Department and the Bicycle Advisory Committee
- Public comment period – 30 days
- Recommended fine \$100
- First violation always a warning
- August/September for City Council agenda





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THE FUTURE

- Monitor parking occupancy at curb
- Pick up/drop off zones
- Communicate real-time parking availability and pricing
- Advanced navigation
- Virtual permits
- Curb digitization
- Mobility Hubs





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QUESTIONS

