

# Goals

PLAN  
HOUSTON

## PEOPLE

- Equal access to opportunity and prosperity
- Engaged and informed residents
- Strong social ties supported by social, civic, and faith organizations
- Affordable, high-quality health care for all
- Supportive services for disadvantaged and at-risk groups
- An integrated community that reflects our international heritage

## PLACE

- A safe, secure community
- Attractive, walkable neighborhoods with diverse housing types, values, and character
- Inviting and accessible parks and public spaces that provide recreation experiences, respect the environment, and connect people and places
- Beautiful streetscapes and public spaces
- Vibrant, enjoyable activity centers
- High-quality community facilities that provide for the diverse needs of residents
- A city that enables healthy, active lifestyles and social wellbeing

## CULTURE

- A diverse, welcoming culture that is celebrated and respected
- A community that respects our history
- Unique and internationally recognized cultural and entertainment opportunities
- A thriving local arts and creative community
- A culture that encourages innovation

## EDUCATION

- Quality learning opportunities from early childhood onward
- Schools and communities that invest in each other
- A skilled and talented workforce

## Draft Vision Statement

Houston offers opportunity for all and celebrates its diversity of people, economy, culture, and places. Houston promotes healthy and resilient communities through smart civic investments, dynamic partnerships, education, and innovation. Houston is the place where anyone can prosper and feel at home.

### Houston:

*Opportunity. Diversity. Community. Home.*

## ECONOMY

- A thriving, resilient, and diverse economy
- An exemplary climate for business, with an entrepreneurial spirit, support for innovation, and world-wide competitiveness
- Job opportunities that support a good standard of living and financial stability

## ENVIRONMENT

- Efficient use and reuse, and conservation of resources
- Clean, plentiful, and accessible water, air, land, and food resources
- Resilient man-made and natural systems that protect citizens and assets from disasters and other risks

## PUBLIC SERVICES

- An affordable, multi-modal transportation network providing convenient access and mobility throughout the region for people and goods
- Ample, efficient, and well-maintained infrastructure
- Fiscally responsible, accountable, and responsive public services and civic investments
- Active regional cooperation and collaboration among governments, community leaders, and residents

## OVER TWO MILLION PEOPLE

reside in Houston now and one million more are expected to move here in the next 20 years. A general plan will enable the City to take a fresh look at enhancing services to current residents and will help the City prepare for the anticipated growth. The plan, called Plan Houston, will be based on existing visions, goals, and strategies already created by

the City and organizations representing all aspects of the community.

Plan Houston will define successful outcomes for the City and develop strategies to enhance neighborhoods and support growth and development. This effort will improve coordination between government agencies and ensure efforts of the City and its partners are as effective as possible.

## WHY PLAN?

**Plan Houston is about good governance:**

- Plan Houston will ensure the City is more coordinated, both internally between departments, and externally with partner agencies.
- Plan Houston will improve opportunities for partnerships and collaboration, ensuring all parties are on the same page regarding the City's vision and goals.
- Plan Houston shifts the City's posture to one of being more proactive—where the City asserts itself to accomplish positive outcomes—rather than reacting to problems as they occur.
- Plan Houston will ensure consistency across changes in City leadership. The plan will relieve new leadership from starting from ground up on goals, and instead focus on implementation.

## WHAT IS THE TIMELINE?

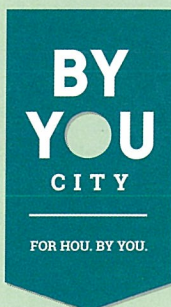
The Plan Houston process officially began in 2014 with the formation of three committees that create the leadership structure for the project. The Plan Houston website will be launched in February 2015, at which time the City will begin extensive public engagement to ensure the plan reflects community interests. Plan Houston will be presented to the Mayor and City Council for adoption in the fall of 2015.

## WHAT WILL IT LOOK LIKE?

Plan Houston will be presented as a web site that describes the City's vision and goals and strategies for accomplishing these goals. The plan will include benchmarks to measure the City's progress towards achieving success.

The web site will also include a planning coordination tool. With so many organizations doing planning in Houston—from City departments to other government agencies like Metro and TxDOT, TIRZs and management districts, and nonprofits like the Buffalo Bayou Partnership and Super Neighborhoods—better coordination is needed.

To accomplish this coordination, Plan Houston will include a map showing plans of various organizations with links to documents or web sites that can provide further information. This tool will be available to the public so residents can find out what is happening in their neighborhoods.



**Make your mark on Houston's future. Provide feedback on Plan Houston through any of the following methods:**

*Visit us at [PlanHouston.org](http://PlanHouston.org)*

*Email us at [planhouston@houstontx.gov](mailto:planhouston@houstontx.gov)*

**Mail comments to**  
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