

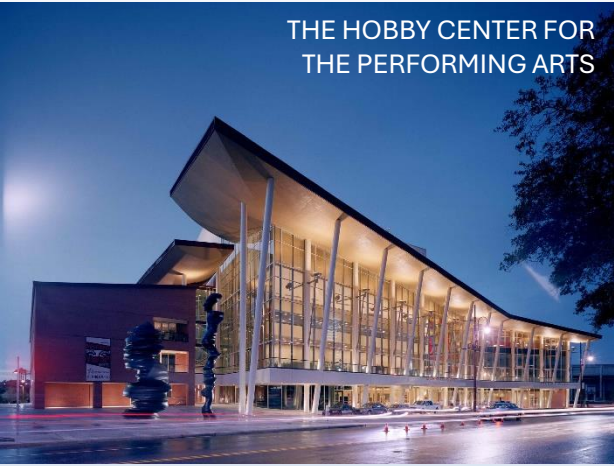
ARTS & CULTURE COMMITTEE

OCTOBER 9, 2024



HOUSTON THEATER DISTRICT

THE HOBBY CENTER FOR
THE PERFORMING ARTS



JONES HALL FOR THE
PERFORMING ARTS



WORTHAM THEATER CENTER



ALLEY THEATRE



AVAILABILITY

Across the four major performance halls as well as other smaller venues, there are 12,948 seats for live performances and 1,580 movie seats, ranking our district **second in the United States** for the number of theater seats in a concentrated downtown area.

REPRESENTATION

Houston is of only five cities with **permanent professional resident companies** in each of the major performing arts disciplines: ballet, opera, symphony, and theater.

A WELCOMING NEIGHBORHOOD

Over 400,000 patrons visit the **Hobby Center** every year. The Memorial Hermann Broadway at the Hobby Center series is one of the **highest attended performing arts series in the region.**

The Hobby Center is the **central hub** for artists and audiences in Houston and is the **driving force** in the **performing arts ecosystem**. Building on a legacy of presenting the best of Broadway, the Hobby Center **reflects the diversity** of our city through a wide range of exceptional **artistic** and **educational** programming on and off stage. Compelling artists from Houston and around the globe engage audiences through **dynamic** and **innovative** artmaking and storytelling.

VISION

CENTRAL HUB

THEATRE UNDER THE STARS
24/25 SEASON

DEAR EVAN HANSEN

LITTLE SHOP OF HORRORS

FROZEN

MEAN GIRLS

WAITRESS

THE HEIGHTS

THE UGLY XMAS SWEATER MUSICAL

PRINCIPAL RESIDENT COMPANY

APOLLO
CHAMBER PLAYERS

---Globally Inspired Music---

HOUSTON
CONTEMPORARY
DANCE COMPANY

NOBLE MOTION



the
Gilbert & Sullivan
Society of Houston

i aa
Indo-American Association

CONNECTING THE COMMUNITY WITH PERFORMING ARTS SINCE 1993

**HOBBY
CENTER
ARTS
PARTNERS**

Virtuosi of Houston
Young Artists Chamber Orchestra

Since 1996

HOUSTON
LATIN AMERICAN
Philharmonic

**urban
souls**

ARS
LYRICA
HOUSTON

JAZZ
• HOUSTON •

TMC *Orchestra*
TEXAS MEDICAL CENTER ORCHESTRA

MUSIQA
a new music collective

**Performing
Arts Houston**

HOUSTON
SHOW & HOIR

DACAMERA

ExxonMobil DISCOVERY SERIES



Provide an **initial window** to the performing arts for all Houston area fifth graders annually.



Participation is **completely free** including all transportation costs.

2024 / 2025 SCHOOL YEAR

- ✓ 55 performances
- ✓ 18,207 fifth graders registered so far
- ✓ 9 arts partners engaged
- ✓ 8 school districts served

Combine the power of the arts with the critical mission of civic education for our youth.

HAMILTON HIGH SCHOOL NIGHT

Thursday, March 20, 2025 | 7:00PM

RSVP TO ATTEND

sconnolly@thehobbycenter.org

THE HAMILTON PROJECT

Accessible

- ✓ Targeting Title 1 Schools
- ✓ Award-winning, hottest ticket in town

Educational

- ✓ Teacher led curriculum
- ✓ Online resources
- ✓ Video Submissions By Students

Free

- ✓ 2,500 tickets for students, teachers, and principals in a single evening



ADVOCATE

Champion the arts within the City of Houston

Amplify our collective voice

Highlight the arts' vital role



CONVENE

Civic Leaders

Businesses

School Districts

Community Organizations



INVEST

Continue investment of Hotel Occupancy Tax

Encourage new sources of arts funding

GRATITUDE

MARK FOLKES

President and CEO

mfolkes@thehobbycenter.org

713.315.2405

DEBORAH LUGO

Vice President of Programming & Education

dlugo@thehobbycenter.org

713.315.2412



MISSION

The Hobby Center for the Performing Arts **deepens** understanding of our **shared humanity**. We serve as a **connector**, **convenor** and **incubator** for all Houston audiences, artmakers and arts organizations. By presenting engaging performances and educational programs, we **strengthen our sense of belonging** to shape a more **cohesive and connected** Houston community.

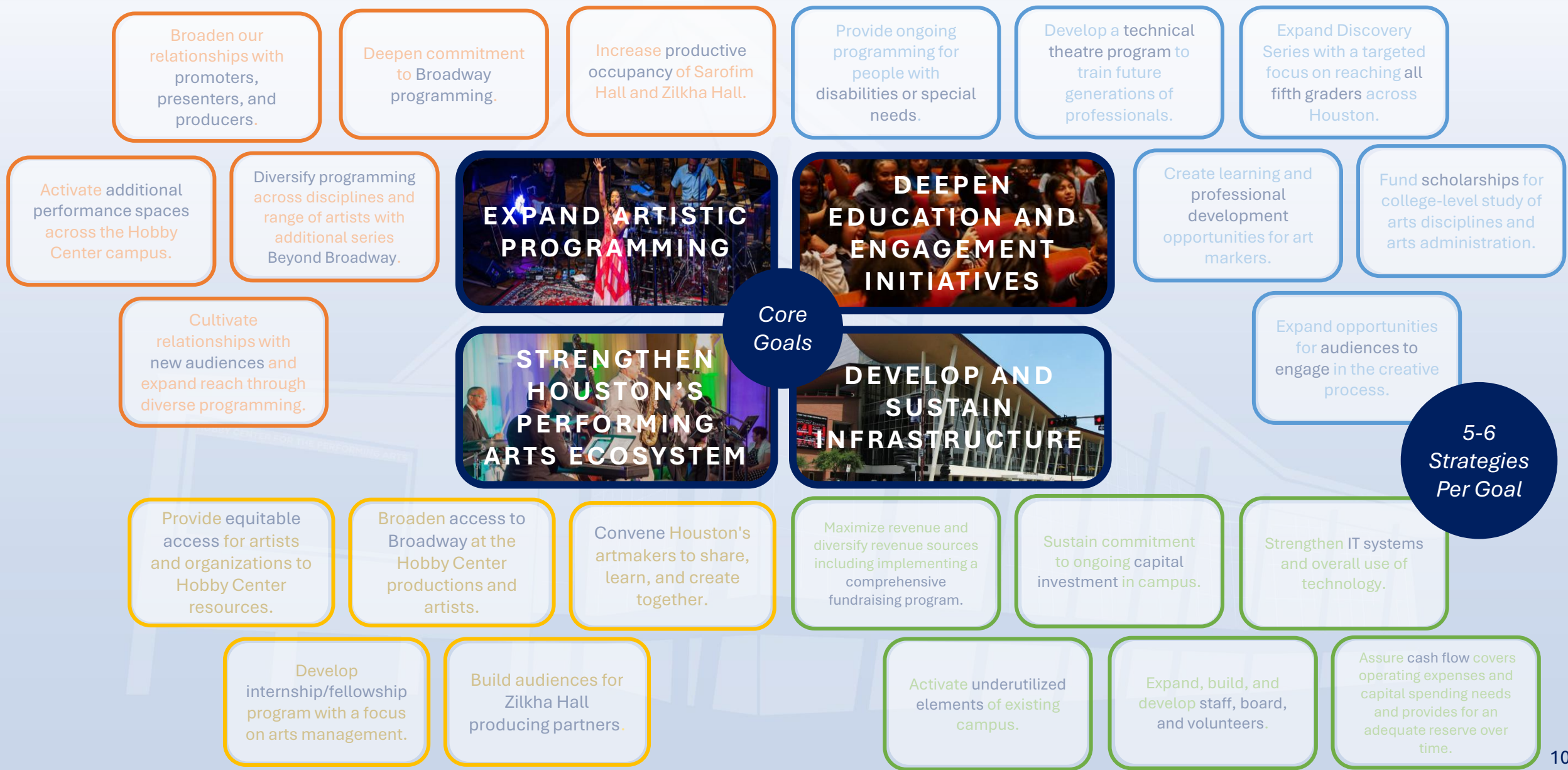
VISION

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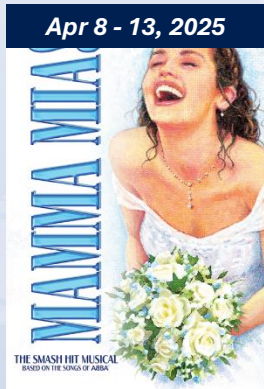
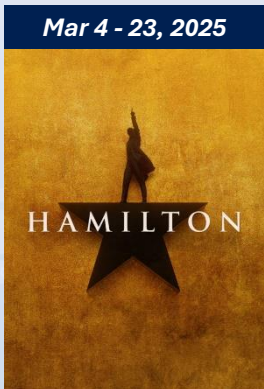
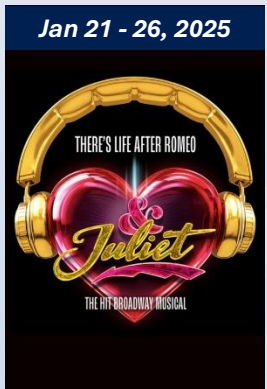
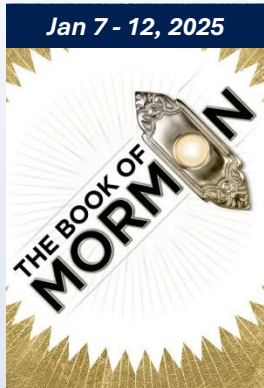
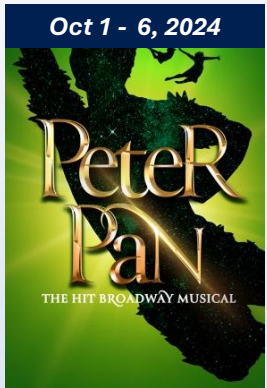
VALUES

TENACITY RESPECT INCLUSION GRATITUDE EXPLORATION

APPENDIX: STRATEGIC PLAN FOUR GOALS



APPENDIX: PRESENTED PROGRAMMING



2024 / 2025 SEASON

MEMORIAL HERMANN
BROADWAY
AT THE HOBBY CENTER™

LIVE AT THE FOUNDERS CLUB



Raquel Cepeda & Marvio Ciribelli
September 6 - 7



Camille Thurman & Darrell Green
October 17 - 18



Katie Rose Clarke & Steven Jamail
November 15 - 16



Teresa Zimmerman
January 17 - 18



Ben Hope And Katie Barton Hope
February 14 - 15



Sally Mayes
March 28 - 29



Storm Large
April 3 - 4



Luciane Dom
May 9 - 10



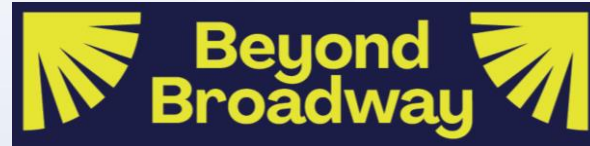
Dequina Moore
June 20 - 21

APPENDIX: PRESENTED PROGRAMMING

2024 / 2025 SEASON



Strategic partnerships with other Houston arts organizations, providing expanded marketing, production, and administrative support to our partners.



Brings the best Broadway artists to Houston audiences in a showcase concert series.

A photograph of a dancer in a purple outfit performing a hip-hop move on stage.

FLY DANCE COMPANY
October 4, 2024

A NEW HIP-HOP EXPERIENCE

HOUSTON EBONY MUSIC SOCIETY INC.
HOUSTON EBONY OPERA GUILD
April 5, 2025
HOUSTON EBONY OPERA GUILD

A portrait of a smiling woman with long dark hair.

ANA MARIA MARTINEZ WITH ANDY EINHORN
May 31, 2025

A portrait of Cheyenne Jackson.

Beyond Broadway
PRESENTED BY THE HOBBY CENTER

**Cheyenne Jackson:
Signs of Life**

SATURDAY, OCTOBER 26, 2024 | 7:30 PM

A portrait of Adrienne Warren.

Beyond Broadway
PRESENTED BY THE HOBBY CENTER

**Adrienne Warren
in Concert**

SATURDAY, FEBRUARY 1, 2025 | 7:30 PM

A portrait of Sutton Foster.

Beyond Broadway
PRESENTED BY THE HOBBY CENTER

**An Evening with
Sutton Foster**

FRIDAY, APRIL 4, 2025 | 8:00 PM

A poster for "All Things Equal" featuring a silhouette of a woman with glasses and a scale of justice.

ALL THINGS EQUAL
September 5-6
The Life & Trials of Ruth Bader Ginsburg
"A MUST SEE!"
-BROADWAYWORLD

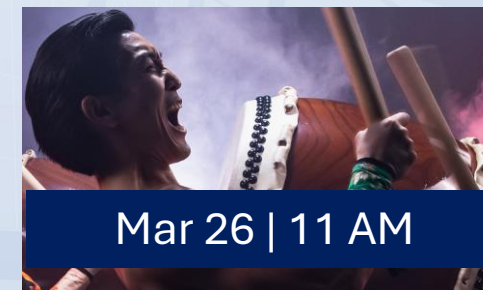
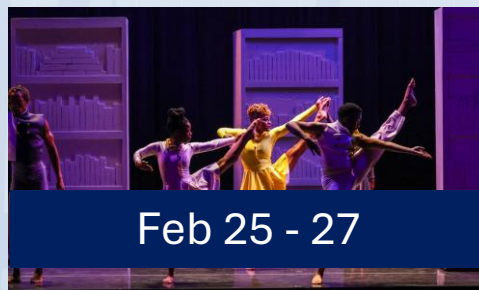
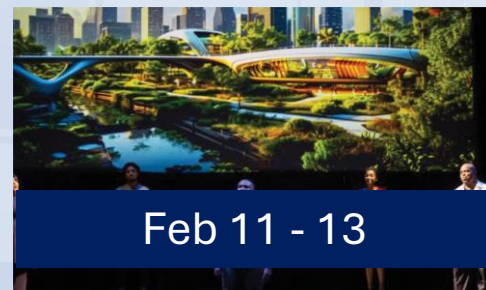
A photograph of a circus performance with acrobats on stage.

LOSERS CIRQUE
October 12

A photograph of a theatrical performance with several actors on stage.

FORBIDDEN BROADWAY
April 24-26

APPENDIX: PRESENTED PROGRAMMING



ExxonMobil DISCOVERY SERIES

18,207 Students Registered So Far
149 Schools
8 District Partners

- Aldine
- Alief
- Dickinson
- Houston
- Pasadena
- Sheldon
- Spring
- YES Prep

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Energy Executive (Retired)

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CEO, Ultd. Group

W. Miles Marks, Treasurer, Chair, Finance

Partner, Corient Private Wealth

Mark Folkes, President & CEO

The Hobby Center for the Performing Arts

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Lesha Elsenbrook, Chair, Development

Community Leader

Ange Finn, Chair, Edu/Engagement

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Marshall Heins

Senior Vice Chancellor, Houston Community College

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